

EXHIBIT B

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Attorneys for Defendant/Counter-Claimant,
KEATING DENTAL ARTS, INC.

IN THE UNITED STATES DISTRICT COURT
FOR THE CENTRAL DISTRICT OF CALIFORNIA
SOUTHERN DIVISION

JAMES R. GLIDEWELL DENTAL
CERAMICS, INC. dba GLIDEWELL
LABORATORIES,

Plaintiff,

v.

KEATING DENTAL ARTS, INC.

Defendant.

AND RELATED COUNTERCLAIMS.

Civil Action No.
SACV11-01309-DOC(ANx)

**DEFENDANT/COUNTER-
CLAIMANT KEATING
DENTAL ARTS'
OBJECTIONS TO TRIAL
EXHIBITS**

Final Pretrial Conference:
January 28, 2013
8:30 am
Ctrm: 9D

Jury Trial:
February 26, 2013

Honorable David O. Carter

Pursuant to Local Rule 16-6 and Rule 26(a)(3)(A) of the Federal Rules of Civil Procedure, Defendant and Counter-Claimant Keating Dental Arts, Inc. (“Keating”) hereby submit the following Defendant’s Objections to Trial Exhibits, provided in the format of the Joint Trial Exhibit List.

Keating reserves its right to use exhibits for demonstrative purposes and it further reserve its right to use exhibits not listed, if necessary, in rebuttal to exhibits or testimony offered by Glidewell Laboratories or for impeachment purposes. Keating reserves its right to make objections at trial based upon the purpose for which an exhibit is being offered. Further, Keating reserves its right to supplement and/or change this list in accordance with the Local Rules and the Federal Rules of Civil Procedure or as additional documents are obtained.

Joint Exhibit List

Case Name: James R. Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories v. Keating Dental Arts, Inc.

Case Number: SACV11-01309

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
1	Copy of color photograph of Authentic BruxZir Total Zirconia undated			
2	Keating Dental Arts, Inc. Corrected Notice of Deposition of Plaintiff James Glidewell Dental Ceramics, Inc. dba Glidewell Laboratories Pursuant to Fed. R. Civ. P. 30(b)(6) dated 09/11/12			
3	Email dated 11/26/11 from Catherine Bonser			402, 403 701, 702 802, 901
4	Powerpoint Presentation (GL 135-150)			
5	Powerpoint Presentation sent by email on 07/30/12 (GL 153-155, GL 163-169)			402, 403 802, 901
6	BruxZir Solid Zirconia webpage printed 07/30/12 (KDA002297)			

¹ References are to the Federal Rule of Evidence unless otherwise noted.

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
7	PRWeb Article titled "Glidewell Dental Lab Introduces BruxZir Solid Zirconia Crowns and Bridges" dated 07/23/10 (KDA002295-2296)			
8	BruxZir Solid Zirconia Crowns & Bridges webpage, undated			
9	BruxZir webpage printed 09/25/12			
10	Authorized BruxZir Labs from webpage printed 09/25/12 (6 pages)			
11	BruxZir Authorized Laboratories (9 pages)			
12	BruxZir Laboratory Summit Powerpoint Presentation dated 01/26-27/12 (32 pages)			
13	BruxZir website printout undated			
14	BruxZir Authorized Rx Mailer for 2011			
15	BruxZir Brochures undated			
16	BruxZir Solid Zirconia webpage printed 07/30/12 (KDA002300)			
17	Letter dated 08/07/12 from Nicole Fallon to Jim Shuck re BruxZir (GL 106)			
18	Enterprise 360 Article titled "Glidewell Laboratories" dated August 2010 (GL 199)			
19	PrWeb Article titled "BruxZir Adjustment and Polishing Set Now Available" dated 02/01/11 (GL 190)			
20	Dental Art Laboratories Article "BruxZir - More Brawn than Beauty" undated (KDA002245-002246)			
21	Artiste Dentistry LLC, My Blog dated 08/21/11 (KDA002170-002171)			
22	PCDL webpage printed 08/30/12 (KDA002360)			
23	Plaintiff's Answers to Defendant's First Set of Interrogatories (Nos. 1-14) dated 08/30/12			
24	Continental Dental Labs web ad printed 09/06/12 (KDA002241)			
25	BruxZir Blog printed 09/05/12 (KDA002177-002180)			
26	Axis Tech Specs undated (KDA002176)			
27	Oral Arts Dental webpage printed 08/30/12 (KDA002350-002352)			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
28	Barth Lab webpage re Brux Crowns printed 08/09/12 (KDA02446-002447)			
29	Letter dated 08/09/11 from Robin Bartolo to Shaun Keating			
30	Letter undated from Keith Allred to Authentic Dental Lab re Infringement (unsigned)			
31	Showcase Dental Labs news re use of name Zir-Bruxer dated 09/06/12 (KDA002361)			
32	China Dental Outsourcing webpage dated 09/06/12 (KDA002237-002240)			
33	Assured Dental Lab webpage undated (KDA002359)			
34	Article by Cynthia Jetter "Solid Zirconia Crowns" dated 02/03/11 (KDA002247-002248)			
35	Glidewell Prescription forms (12 pages)			
36	Glidewell Organizational Chart dated 12/29/11 (GL 225)			
37	BruxZir Sales Records (GL 227-228, 235-237)			
38	BruxZir vs PFM Monthly Sales Chart (GL 217)			
39	BruxZir Authorized Marketing Expenses (GL 151)			
40	List of Account Numbers undated (GL 229-234)			402, 403 802, 901
41	Top 22 BruxZir.com Similar/Alternative websites printed 08/10/12 (GL 219-222)			402, 403 802, 901
42	UDT, The Official Advocate of the Dental Laboratory Industry October 2011 (GL 200)			402, 403 802, 901
43	Keating Dental Arts, Inc. Deposition Notice of Dr. Michael DiTolla dated 09/11/12			
44	Michael DiTolla, DDS webpage (2 pages)			
45	Adverse Event Report from the Access Data.FDA.GOV website printed 09/27/12 (KDA002770-002772)			
46	Minnesota Prescription Form undated (KDA002832-002833)			
47	Dani Dental Studio Prescription Form undated (KDA002758)			

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	48	Prismatik DentalCraft Standard Operating Procedure Control of Records dated June 2011 (GL 226)			402, 403 802, 901
3	49	Northcoast: Dental Industry: 4Q11 Dental Industry Report, CY12 Outlook dated 02/09/12(GL 188-189)			402, 403 802, 901
4	50	Plaintiff's Initial Disclosures Under F.R.C.P. Rule 26(a)(1)(A) dated 12/05/11			
5	51	Keating Dental Arts, Inc. Deposition Notice of Robin Carden dated 09/11/12			
6	52	US Patent No. 5,340,107, Monolithic ceramic Golf Club Putter Head and Method of Manufacture Thereof dated 08/23/94			
7	53	US Patent No. 4,954,080, Ceramic Orthodontic Appliance dated 09/04/90			
8	54	US Patent No. 5,895,696, Metal-Clad Ceramic-Metal Matrix Composites for Magnetic Disk Substrates for Hard Disk Drives dated 04/20/99			
9	55	US Patent No. 6,884,181, Golf Ball and Method of Manufacture dated 04/26/05			
10	56	US Patent No. 7,108,830, Apparatus and Method for Fabricating High Purity, High Density Metal Matrix Composite Materials and the Product Thereof dated 09/19/06			
11	57	Composites World webpage printed 10/04/12 (2 pages)			402, 403 802, 901
12	58	Web Printout "Thresher Industries Subsidiary, Talon Composites, Receives Patent on Talbor® Metal Matrix Composite for Nuclear Shielding dated 03/21/07 (3 pages)			402, 403 802, 901
13	59	US Patent No. 2009/0115084 A1, Slip-Casting Method of Fabricating Zirconia Blanks for Milling into Dental Appliances dated 05/07/09			
14	60	US Patent No. 2011/0269618 A1, Nano-Crystalline Dental Ceramics dated 11/03/11			
15	61	US Patent No. 2012/0148988 A1, Indirect Restoration Technology dated 06/14/12			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
62	US Patent No. 2012/0156650 A1, Dental Crown and a Method of Fabricating and Installing Such a Dental Crown in One Patient Visit dated 06/21/12			
63	Justia Trademark Internet Search re Boralyn Trademark Details printed 10/04/12 (6 pages)			
64	Justia Trademark Internet Search re Talbor Trademark Details printed 10/04/12 (6 pages)			
65	BruxZir Zirconia Technology by Robin Carden dated 01/03/12 (GL 109-122)			
66	"Why do Labs Choose BruxZir Solid Zirconia?" by Robin Carden undated (44 pages)			
67	Article "R&D Corner: BruxZir: Virtually Bulletproof, What Is It? Why Does It Work?" by Robin Carden undated (KDA002222-002226)			
68	Journal of Dental Technology "A Changing Direction in Dentistry: Full-Contour Zirconia" by Robin Carden dated 02/xx/11 (KDA002037-002039)			
69	DentalProductsReport.com "Work Hard to Ensure Customers' Cases Meet or Exceed Their Expectations and Are Delivered Back to Them on Time." dated 08/xx/12 (GL 124)			402, 403 802
70	BruxZir.com re Scientific Validation printed 08/04/12 (GL 170)			
71	CV of David J. Franklyn			402, 403
72	Expert Report of David J. Franklyn with Appendix I			402, 403 702
73	Website Printout re Bruxer Crown printed 10/10/12			
74	Website Printout re Bruxer Crown printed 10/10/12			
75	Website Printout from YorkDentalLab.com printed 08/09/12 (KDA002445)			
76	Mascola Esthetics, The Dental Lab Fee Schedule undated (KDA002444, KDA002799-002800)			

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	77	Web Printout www.ADA.org re Product Category - Crown and Bridge dated 10/08/12 (2 pages)			
3					
4	78	Journal of Oral Rehabilitation "Effect of Working Side Interferences on Mandibular Movement in Bruxers and Non-Bruxers" dated 02/xx/95 (KDA002152-002160)			
5					
6					
7	79	The Journal of Craniomandibular Practice "A Clinical Study of Specific Signs and Symptoms of CMD in Bruxers Classified by the Degree of Severity" dated 10/xx/99 (KDA002106-002118)			
8					
9					
10	80	The International Journal of Behavioral Medicine "Maladaptive Coping Strategies in Patients with Bruxism Compared to Non-Bruxing Controls" dated 08/xx/07 (KDA001648-001652)			
11					
12					
13	81	The Journal of Orofacial Pain "Comparison of Pain and Quality of Life in Bruxers and Patients with Myofascial Pain of the Masticatory Muscles" dated 09/xx/94 (KDA002048-002062)			
14					
15					
16	82	The Journal of Prosthetic Dentistry "The Effect of Bruxism on Periodontal Sensation in the Molar Region: A Pilot Study" dated 07/xx/07 (KDA001657-001662)			
17					
18					
19	83	The Journal of Prosthetic Dentistry "Association Between Self-Reported Bruxism Activity and Occurrence of Dental Attrition, Abrasion, and Occlusal Pits on Natural Teeth" dated 07/xx/08 (KDA001738-001743)			
20					
21					
22	84	The Journal of Craniomandibular Practice "Electromyographic Analysis of the Masseter and Buccinator Muscles with the Pro-Fono Facial Exerciser Use in Bruxers" dated 01/xx/06 (KDA002078-002086)			
23					
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26	85	Website Printout "The Metal-Free Practice Scan" printed 10/10/12			
27	86	Website Printout "Proven Winners" printed 10/10/12			
28	87	Website Printout "Ask Dr. Christensen" printed 10/10/12			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
88	Trademark Electronic Search re Zira Full Contour Zirconia printed 10/09/12			
89	Trademark Electronic Search re Suntech Full Zirconia printed 10/09/12			
90	ZerisBrux Advertisement Printout printed 10/10/12 (2 pages)			
91	Assured Dental Lab: Metal-Free Restoration Guide undated (KDA002172-002173)			
92	Keating Dental Arts, Inc.'s First Amended Notice of Deposition of Robin Bartolo, dated 10/16/12			
93	Glidewell BruxZir Solid Zirconia Website printed 10/22/12			
94	Glidewell Pirsmatik Clinical Website printed 10/22/12			
95	Glidewell Lava Crowns & Bridges Website printed 10/22/12			
96	Glidewell IPS e.max & Empress Website printed 10/22/12			
97	Glidewell BruxZir Milling Blanks Website printed 10/22/12			
98	Glidewell BruxZir Mill Website printed 10/22/12			
99	Glidewell Authorized BruxZir Solid Zirconia Laboratories Website printed 10/22/12			
100	Glidewell Introducing www.BruXZir.com Website printed 10/01/12			
101	BruxZir Flier "A New Option for Virtually Unbreakable Restorations" undated (2 pages)			
102	BruxZir Flier "Solid Zirconia Business Integration Program" undated (8 pages)			
103	BruxZir Flier "Solid Zirconia Crowns and Bridges" undated (4 pages)			
104	BruxZir Flier "Virtually Unbreakable" undated (7 pages)			
105	BruxZir Portfolio by Robin Bartolo dated 01/27/12 (16 pages)			
106	The Digital Dental Lab by James R. Glidewell dated 01/27/12			
107	Email from K. Allred to Daxton re Becoming an Authorized BruxZir Lab dated 04/29/11 (1 page)			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
108	Series of Emails: Recent Email from K. Allred to Rudy re Notice of Trademark Infringement dated 02/14/11 (GL 241)			
109	Series of Emails: Recent Email from K. Allred to Assured Dental Lab re Notice of Infringement of Glidewell Laboratories' Trademark dated 04/18/11 (GL 241)			
110	Series of Emails: Recent Email from K. Allred to Authentic Dental Lab re Notice of Trademark Infringement dated 04/25/11 (GL 241)			
111	Printout of Dental Lab Network Forum re "How to Glaze a BruxZir Crown" printed 10/23/12 (16 pages)			
112	Printout of Dental Lab Network Forum re "Transparent Zirconia-Bruxer Esthetic" printed 10/23/12 (12 pages)			
113	Printout of Dental Lab Network Forum re "BruxZir Staining" printed 10/23/12 (5 pages)			
114	BruxZir Laboratory Summit dated 05/04/12 (3 pages)			
115	Keating Dental Arts, Inc.'s First Amended Notice of Deposition of Wolfgang Friebauer dated 10/16/12			
116	Series of Emails: Recent Email from M. Ditolla to Various re Full Zirconia Crown Picture dated 06/05/09 (GL 238)			
117	Series of Emails: Recent Email from J. Shuck to Various re Full Zirconia Crown Picture dated 06/07/09 (GL 239)			
118	James R. Glidewell Dental Ceramics, Inc. Consolidated Financial Statements Years Ended 12/31/10 and 12/31/09 dated 04/11/11 (18 pages)			
119	James R. Glidewell Dental Ceramics, Inc. Consolidated Financial Statements Years Ended 12/31/11 and 12/31/10 dated 04/26/12 (18 pages)			
120	Product List undated (9 pages)			
121	Invoice List undated (4 pages)			
122	BruxZir Patent Certificate dated 06/17/09			

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	123	Report on Filing or Determination of an Action re a Patent or Trademark dated 08/30/11 (KDA002808-002831)			
3	124	Trademark Status and Document Retrieval undated (BOATRIGHT000085)			
4	125	Trademark/Service Mark Application, Principal Register dated 05/27/11 (GL 223)			
5	126	Trademark Status and Document Retrieval Note to the File dated 05/30/11 (BOATRIGHT000083-000084)			
6	127	Justia Trademark Internet Search dated 10/24/12 (6 pages)			
7	128	Trademark Opposition No. 91202891 dated 02/03/12 (2 pages)			
8	129	Trademark Opposition No. 91201389 dated 11/18/11 (4 pages)			
9	130	Letter of Protest Memorandum with Attached Evidence from C. Joyner to K. Halmen dated 12/02/10 (10 pages)			
10	131	Bruxgard Patent Registration No. 2,251,807 dated 10/01/12 (KDA002899-002902)			
11	132	Brux-eze Patent Registration No. 1,608,966 dated 10/01/12 (KDA002897-002898)			
12	133	Bruxcare Patent Registration No. 2,399,235 dated 10/01/12 (KDA002903-002904)			
13	134	Bruz-Eze Patent Registration No. 2,473,238 dated 10/01/12 (KDA002905-002906)			
14	135	Dr. Brux Patent Registration No. 3,755,126 dated 10/02/12 (KDA002909-002911)			
15	136	Brux-Checker Patent Registration No. 3,956,476 dated 10/01/12 (KDA002912-002913)			
16	137	Bruxcure Trademark Search dated 10/12/12 (BOATRIGHT000088)			
17	138	Brux XXX Trademark Search dated 10/13/12 (BOATRIGHT000093)			
18	139	KDZ Bruxer Advertisement "Zirconia Evolved." dated 10/12/11 (1 page)			
19	140	Letter from L. Tachner to T. Gourde re Docket No. GLIDEWELL-190			

1	Ex.	Description	Date	Date	Keating
2	No.		Identified	Admitted	Objection ¹
3		dated 05/31/11			
4	141	Series of Emails: Recent Email from K. Allred to Fusion Dental Laboratory Solutions, Inc.re Notice of Filing Complaint dated 05/16/11 (GL 241)			
5					
6	142	Series of Emails: Recent Email from K. Allred to Rudy re Notice of Trademark Infringement dated 02/14/11 (GL 241)			
7					
8	143	Series of Emails from K. Allred to D. Grubb and R. Bartolo re BruxZir dated 05/26/11 (GL 241)			
9					
10	144	Series of Emails: Recent Email from K. Allred to Services re BruxZir dated 05/25/11 (GL 241)			
11	145	Series of Emails: Recent Email form K. Allred to Lab re Bruzxir dated 04/18/11 (GL 241)			
12					
13	146	Series of Emails: Recent Email from K. Allred to China Dental Outsourcing dated 05/17/11 (GL 241)			
14					
15	147	Series of Emails: Recent Email from K. Allred to C. Frattura re Showcase Dental Laboratories dated 01/11/12 (GL 241)			
16					
17	148	Series of Emails: Recent Email from K. Allred to S. Wang re BruxZir Infringement - Advanced Dental Laboratory dated 03/06/12 (GL 241)			
18					
19	149	Series of Emails: Recent Email from K. Allred to S. Hudson re BruxZir Infringement - Old Dominion with Attached Letter dated 08/07/12 (GL 241)			
20					
21	150	Series of Emails: Recent Email from K. Allred to B. Oh re BruxZir Infringement - Dentopia Dental Lab with Attached Letter and Invoice dated 08/31/12 (GL 241)			
22					
23	151	Series of Emails: Recent Email from K. Allred to T. George re BruxZir Infringement - Barth Dental Laboratory and Attached Letter dated 09/26/12 (GL 241)			
24					
25	501	Intentionally Left Blank			
26					
27	502	Keating Dental Arts Prescription Form undated (KDA000849)			
28					

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	503	Keating Dental Arts Prescription Form re Dr. Hough dated 5/12/11 (KDA000637)			802
3	504	Work Description Form re Dr. Andrew Berg dated 05/05/11 (KDA000639)			802
4	505	Work Description Form re Dr. Michael Razzano dated 11/29/11 (KDA001968)			802
5	506	Keating Dental Arts Prescription Form dated 12/07/11 (KDA001969)			802
6	507	Doctor Sales Inventory Breakdown dated 05/10/11 (KDA000635)			
7	508	List of All KDZ Products Ever Produced re Keating Dental Arts Response to Glidewell First Request for Production dated 05/30/12 (KDA000001-000487)			
8	509	List of All KDZ Bruxer Products Ever Produced re Keating Dental Arts Response to Glidewell First Request for Production dated 05/30/12 (KDA000488-000581)			
9	510	Keating Dental Arts Prescription Form, Work Description Form, and Invoice re Dr. Thomas Nussear (KDA002858-002860)			802
10	511	Lab Trac Work Description Form Tickets and Doctor Prescription Forms various dates (KDA000641-000642, 001928-001953, 001955-001967, 001970-001985, 002019)			802
11	512	Lab Trac Work Description Form Tickets and Doctor Prescription Forms various dates (KDA002684-002734)			802
12	513	Spreadsheet based on Product Ordered undated (72 pages)			FRCP 37(c)
13	514	Website Page www.keatingdentalarts.com re KDZ Bruxer printed 08/07/12 (1 page)			FRCP 37(c)
14	515	Sales by Inventory re KDZ Bruxer from May 2011 to April 2012 undated 10/15/12 (KDA000634)			
15	516	Identceram Certificate undated (KDA000876)			
16	517	Postcard titled "Solid Zirconia Evolved" undated (KDA000860-000861)			
17	518	KDZ Bruxer Fact Sheet undated (KDA000843)			

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	519	Postcard titled "Beauty So Strong It Will Change Your Practice" undated (KDA000868-000869)			
3					
4	520	Advertisement titled "KDZ by Keating Dental Arts: A New Generation of Zirconia Solutions" (KDA000857)			
5					
6	521	Sales by Inventory re KDZ Bruxer from May 2011 to October 2012 dated 10/15/12 (KDA003543-003560)			
7					
8	522	Intentionally Left Blank			
9	523	Keating Dental Arts Prescription Form Lab Script dated 05/19/11 (KDA000640)			802
10	524	Work Description Form re Dr. Andrew Berg dated 05/09/11 (KDA000638)			802
11					
12	525	Keating Dental Arts Fee Schedule undated (KDA000848)			
13	526	Intentionally Left Blank			
14	527	Intentionally Left Blank			
15	528	Intentionally Left Blank			
16	529	Intentionally Left Blank			
17	530	Photos of Anterior Restorations undated			901 FRCP 37(c)
18	531	Photos of Anterior Restorations undated			901 FRCP 37(c)
19					
20	532	Photos of Restorations undated			901 FRCP 37(c)
21					
22	533	Document entitled "BruxZir restorations" undated			901 FRCP 37(c)
23					
24	534	Email from K. Allred to L. Tachner re Charts re Anterior Use of BruxZir Material dated 10/19/12			402, 403 802, 901 FRCP 37(c)
25					
26	535	Keating Dental Arts Prescription Form Lab Script dated 05/12/11 (KDA000642)			802
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Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
536	Series of Emails: Recent Email from J. Shuck to K. Allred re Question for you dated 11/28/11 (GL 187)			402, 403 701, 702 802, 901
537	Article titled "Ask Dr. Christensen" printed 09/26/12			402, 403 802, 901 701, 702 FRCP 37(c)
538	Article from "Clinicians Report" (GL 186)			402, 403 802, 901
539	Intentionally Left Blank			
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556	Fax to N. Fallon from Dr. Le's Dental Office (GDC00002445-00002446)			402, 403 802, 901 FRCP 37(c)
557	Glidewell Call Note Report dated 04/03/12 (GDC00002444)			402, 403 802, 901 FRCP 37(c)

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
558	Glidewell Advertisement Comparing BruxZir to other Crowns undated (GDC00002482)			FRCP 37(c)
559	Glidewell Advertisement Comparing BruxZir to other Crowns undated (GDC00000409)			
560	Drake Lab re Article re Drake's Zir-Cast undated (KDA002448-002449)			802
561	Authorized BruxZir Sticker Sheet undated (GDC00000003 & GL 102)			
562	Glidewell Advertisement for BruxZir "More Brawn and Improving Beauty" undated (GDC00000071 & GL 161)			802
563	Web shot of BruxZir.com undated (GDC00000049 & GL 139)			802
564	Pages from the BruxZir Blog Advertising BruxZir Product printed 08/4/12 (GDC00000035-00000037 & GL 125)			802
565	Press Release on PR Web Introducing BruxZir "Glidewell Introduces BruxZir Solid Zirconia Crowns and Bridges dated 02/23/10 (GDC00000137-00000139 & GL 192)			802
566	BruxZir Marketing Materials and Custom Brochures undated (GDC00000050-00000051 & GL 140)			802
567	Glidewell Authorized BruxZir RX Mailers 04/xx/12 (GDC00000053-00000059 & GL 143)			802
568	Glidewell Email Blasts undated (GDC00000052 & GL 142)			802
569	Keating Prescription Order Forms and Lab Notes Various Dates (KDA001928-KDA001959, KDA001962-KDA002017, KDA002020-KDA002021, KDA002024-KDA002031, KDA002684-KDA002689, KDA002692-KDA002734, KDA002858-KDA002860, KDA003319-KDA003322, KDA003346-KDA003346, KDA003350-KDA003353, KDA003362-KDA003367, KDA003371-KDA003373)			802

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
	KDA003375-KDA003379, KDA003383-KDA003383, KDA003386-KDA003387, KDA003399-KDA003402, KDA003419-KDA003420, KDA003478-KDA003480, KDA003486-KDA003488, KDA003494-KDA003495, KDA003497-KDA003497, KDA003502-KDA003502)			
570	Keating Dental Arts Bruxer Fact Sheet and Advertisements undated (KDA000843, 000851-000854)			
571	Specialized Prescription Forms Sent out Quarterly to Dentists for Glidewell's Authorized Laboratories undated (GDC00000007)			
572	BruxZir Advertisement re Lab Options undated (GDC00000001-00000002 & GL 101)			802
573	BruxZir Advertisement re CEREC Connect Users undated (GDC00000921)			802
574	Keating Dental Arts Bruxer Advertisement re Zirconia Evolved dated 02/25/12 (DKA000854)			
575	General Dentistry Article "Anterior BruxZir Solid Zirconia Crown" by Dr. DiTolla's printed 12/1/11 (GDC00000164-00000165 & GL 203)			802
576	Dental Economics Article "An Anterior Solid Zirconia Crown" by Dr. DiTolla printed 12/1/11 (GDC00000177-00000179 & GL 208)			802
577	Intentionally Left Blank			
578	Presentation for 2012 BruxZir Summit "BruxZir Zirconia Technology" by Robin Carden dated 01/03/12 (GDC00000019-00000032 & GL 109)			802
579	Robin Carden interview on BruxZir, published as a Q&A article in Dental Products Report dated 08/22/12 (GDC000000034 & GL 124)			802

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
580	Mobile Tek Dental Article "Gordon Christensen on BruxZir - from Dental Economics" dated 08/03/11 (GDC00000104-00000105 & GL 183)			802, 901
581	AcutechDentalMilling.com Article re BruxZir Restorations printed 12/1/11 (GDC00000168-00000169 & GL 205)			802, 901
582	DentalArtsLab.com Article "BruxZir Solid Zirconia" printed 12/1/11 (GDC00000170-00000172 & GL 206)			802, 901
583	Keller Labs Article "BruxZir Total Zirconia Crowns" dated 12/xx/11 (7 pages)			802, 901 FRCP 37(c)
584	Somer Dental Labs Article "BruxZir Crowns Have Arrived" dated 03/18/11			802, 901 FRCP 37(c)
585	Dental Aegis Article "Inside Dental Technology" re BruxZir Restorations dated 1/xx/11 (GDC00000186-00000187 & GL 213)			802, 901
586	Substructures Article "Glidewell Dental Lab Introduces BruxZir Solid Zirconia Crowns and Bridges printed 12/1/11 (GDC00000192-00000193 & GL 215)			802, 901
587	Clinicians Report Article "First Look: Another Emerging New All-Ceramic Restoration in a Confusing Market" dated 06/xx/10			802, 901 FRCP 37(c)
588	Blog Post "BruxZir vs. PFM: New Zirconia vs. the Old Tried and True" printed 12/1/11 (GDC00000180-00000181 & GL 209)			802, 901
589	Inside Dental Technology Article "Moving to Monolithic" printed 12/1/11 (GDC00000186-00000187 & GL 213)			802, 901
590	Lap Pages Article "CEREC Connect: A Welcomed Upgrade for CEREC Users" by C. Boudet, DDS printed 12/1/11 (GDC00000188-00000191 & GL 214)			802, 901

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	591	Health Mantra Article "Crowns and Fixed Prosthesis: State of the Art" printed 12/1/11 (GDC00000194-00000196 & GL 216)			802, 901
3	592	Defendant/Counterclaim Plaintiff's Response to Plaintiff/Counterclaim Defendant's First Request for Production of Documents and Things Nos. 1-42 dated 05/18/12			
4	593	Photograph of 2010 Best Product Innovation Award from Tosch Corporation for the Development of BruxZir Solid Zirconia Dental Restorations undated (GDC00000072 & GL 162)			402, 403 802
5	594	Dental Aegies Article "Tosh Recognizes BruxZir" printed 12/1/11 (GDC00000182 & GL 210)			402, 403 802, 901
6	595	Journal of Dental Technology's "Wow! 2011 Products Awards" dated 10/xx/11 (GDC00000156-00000158 & GL 200)			402, 403 802, 901
7	596	Inside Dental Technology Product iNavigator 2011 Top Pick's naming BruxZir dated 12/xx/11 (3 pages)			402, 403 802, 901
8	597	Clinicians Report Article "Best Products of 2011: CR Buying Guide" recognizing BruxZir dated 12/xx/11 (2 pages)			402, 403 802, 901
9	598	Dr. Bicuspid Article "Dental Excellence Awards 2012 Semifinal Candidates" naming BruxZir dated 11/30/11 (GDC00000162-00000163 & GL 202)			402, 403 802, 901
10	599	Chart BruxZir Restorations Monthly Sales Compared to Sales of Porcelain Fused to Metal Restorations, compiled by Glidewell's Marketing Department undated (GDC00000240 & GL 235)			802, 901
11	600	Emails between 04/18/11 to 05/26/11 between D. Grubb and Glidewell (GDC00000332-00000344 & GL 241)			802
12	601	Emails between 04/18/11 and 4/25/11, between Authentic Dental Lab and Glidewell (GDC00000281-00000283 & GL 241)			802
13	602	Emails between 02/09/11 and 02/14/11 between Pittman Dental Laboratory and Glidewell (GDC00000328-00000331 & GL			802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2		241)			
3	603	Emails dated 4/18/11 between Assured Dental Lab and Glidewell (GDC00000278-00000280 & GL 241)			802
4	604	R&D Corner Article "Strength and Flexibility of BruxZir Solid Zirconia Implant Restorations" by R. Carden published in Inclusive Dental Driven Impact Solutions dated 08/xx/12 (GDC00001339-00001341)			802
5	605	Ceramic Industry Article "Virtually Bulletproof" by Robin Carden 12/01/10 (GDC00000771-00000773)			802
6	606	Email from R. Bartolo to S. Keating re BruxZir Samples dated 08/16/11 (GDC00002483)			802
7	607	United States Trademark Registration for BruxZir, Registration No. 3,739,663 dated 01/19/10 (KDA-002810)			
8	608	File History for US Trademark Registration No. 3,739,663 for BruxZir (Class 10) various dates (KDA002808-002831)			
9	609	File History for Application for Trademark Registration No. 85332886 for BruxZir (Class 5) various dates (GDC00002405-00002443)			
10	610	Presentation "Why do Labs choose BruxZir Solid Zirconia?" by R. Carden undated (GDC00002447-00002481)			701, 702 802
11	611	Glidewell E-mail Blast re: BruxZir not Just Another Mill printed 10/01/12			402, 403 802 FRCP 37(c)
12	612	Various Emails from dentists to Dr. DiTolla re DiTolla's Videos Discussing BruxZir Crowns Last Email dated 10/03/12 (GDC000002393, 00002397-00002399)			402, 403 802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	613	Emails from Dentists to Dr. DiTolla Supporting His Conclusion that Dentists Understand that BruxZir Identifies Glidewell as the Source of the Crown Products Last Email Dated 09/21/12 (GDC000002396, 00002397-00002398, 00002402, 00002404)			402, 403 802
6	614	Excerpts from Various Medical and Dental Dictionaries undated			
8	615	Advertisements by Keating regarding KDZ Bruxer (KDA00839-000842, 000851-000861, 000866-000899, 004232-004233)			
10	616	Dr. Ronald Goldstein's Curriculum Vitae dated 10/22/12 (85 pages)			402, 403 FRCP 37(c)
12	617	Intentionally Left Blank			
13	618	Thomson Compumark Trademark Search Report (BruxZir) dated 10/11/12 (KDA-003561-003871)			
14	619	Thomson Compumark Trademark Search Report (BRUXER) dated 10/11/12 (KDA-003872-004196)			
16	620	Defendant/Counterclaim Plaintiff's Response to Plaintiff/Counterclaim Defendant's First Set of Interrogatories Nos. 1-25 dated 04/19/12			
18	621	Defendant/Counterclaim Plaintiff's Response to Plaintiff/Counterclaim Defendant's First Set of Interrogatories Nos. 1-25 dated 04/19/12			
20	622	Intentionally Left Blank			
21	623	Intentionally Left Blank			
22	624	Intentionally Left Blank			
23	625	Intentionally Left Blank			
24	626	Keating Dental Arts, Inc.'s Responses to Plaintiff's First Set of Requests for Admission (Nos. 1-11) dated 10/25/12			
25	627	Keating Dental Arts, Inc.'s Third Amended Initial Disclosures Pursuant to Federal Rule of Civil Procedure 26(a)(1) dated 10/19/12			
26	628	Intentionally Left Blank			

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658	Advertisement Reasons to Consider BruxZir Solid Zirconia Virtually Unbreakable Crowns & Bridges (GDC00000004-00000005)			802
659	Advertisement BruxZir Solid Zirconia Virtually Unbreakable Crowns & Bridges (GDC00000006-00000007)			802
660	Glidewell Laboratories Prescription Form (GDC00000011-00000014)			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
661	Article from Clinicians Report Volume 5 Issue 6 titled "BruxZir and Milled e.maxCAD: Very Promising 1-year Results" dated June 2012 (GDC00000015-00000018)			402, 403 802, 901
662	BruxZir Blog "Typical Prep with PFM" print date 08/04/12 (GDC00000036)			802
663	BruxZir Blog "As you can see in the non-retracted photo..." printed 08/04/12 (GDC00000037)			802
664	BruxZir Blog "This is much more difficult to achieve ..." printed 08/04/12 (GDC00000038)			802
665	BruxZir Blog "The new method involves the use of an ultrasonic...." printed 08/04/12 (GDC00000039)			802
666	BruxZir Blog Milling Blanks printed 08/04/12 (GDC00000040)			802
667	BruxZir Blog "BruxZir Solid Zirconia clinical indications..." printed 08/04/12 (GDC00000041)			802
668	BruxZir Blog "Scanning electron microscopy ..." printed 08/04/12 (GDC00000042)			802
669	BruxZir Blog "Janet S. DDS, Oaktown, IL" printed 08/04/12 (GDC00000043)			802
670	Powerpoint Presentation "Authorized BruxZir Laboratories" (GDC00000044-00000062)			802
671	Advertisement More Brawn than Beautv. BruxZir (GDC00000068)			802
672	Powerpoint Presentation, BruxZir Zirconia Manufacturing (GDC00000069-00000072)			802
673	Photographs of Glidewell trade show booth (GDC00000074-00000075)			402, 403
674	Photograph (GDC00000079)			402, 403
675	Photograph (GDC00000080)			402, 403
676	Photograph (GDC00000081)			402, 403
677	Website printout re BruxZir Solid Zirconia Crowns & Bridges - Scientific Validation printed 08/04/12 (GDC00000082-00000083)			402, 403 802, 901
678	Website printout re BruxZir Adjustment and Polishing Set			402, 403 802, 901

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
	(GDC00000084)			
679	Website printout re Dental Products Report printed 08/08/12 (GDC00000085-00000086)			402, 403 802, 901
680	BruxZir Blog "Tosch Corporation Presents Prestigious..." printed 08/10/12 (GDC00000087-00000089)			402, 403 802
681	Website printout BruxZir Solid Zirconia Crowns & Bridges Home (GDC00000090)			802
682	Website printout Dental Zirconia CAD/CAM System printed 08/10/12 (GDC00000091-00000092)			802
683	Website printout Dental Zirconia Crown - BruxZir Coloring Liquid Kit printed 08/10/12 (GDC00000093)			802
684	Website printout Dental BruxZir Zirconia Crown Milling Blanks printed 08/10/12 (GDC00000094)			802
685	Website printout BruxZir Processing Equipment printed 08/10/12 (GDC00000095)			802
686	Print Ad re BruxZir Milling Blanks undated (GDC00000096)			802
687	Print Ad re BruxZir Fast Fire Furnace undated (GDC00000097)			802
688	Brochure re BruxZir Solid Zirconia Business Integration Program (GDC00000098-00000100)			802
689	Brochure re BruxZir Authorized Lab Program (GDC00000101-00000103)			802
690	Website printout re Mobile Teck Dental Labs - Gordon Christensen on BruxZir - from Dental Economics dated 04/13/11 (GDC00000104-00000105)			402, 403 802, 901
691	Paper entitled "The all-ceramic restoration dilemma: Where are we?" dated 12/16/11 (GDC00000106-00000110)			402, 403 802, 901
692	Website printout "Ask Dr. Christensen" printed 12/16/11 (GDC00000111-00000115)			402, 403 802, 901
693	BruxZir and Milled e.maxCAD: Very Promising 1-year Results undated (GDC00000116-00000118)			402, 403 802, 901

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	694	Email dated 11/28/11 from Jim Shuck to Keith Allred re Question for You (GDC00000119)			402, 403 701, 702 802, 901
3					
4	695	Press Release PRWeb BruxZir Adjustment and Polishing Set Now Available dated 02/01/11 (GDC00000133-00000134)			402, 403 802
5					
6	696	Press Release PRWeb BruxZir Solid Zirconian Comparative Wear Study dated 09/16/10 (GDC00000135-00000136)			402, 403 802
7					
8	697	Press Release PRWeb Glidewell Laboratories Announces Nanozirconia Technology Breakthrough dated 02/15/11 (GDC00000140-00000142)			402, 403 802
9					
10	698	Press Release PRWeb Glidewell Laboratories Launches the BruxZir Milling System dated 06/09/11 (GDC00000143-00000144)			402, 403 802
11					
12	699	Press Release PRWeb Glidewell Laboratories Launches Recycling Program for the BruxZir Milling Blanks dated 04/22/11 (GDC00000145-00000147)			402, 403 802
13					
14	700	Press Release PRWeb Strength Based on Science Drives Glidewell Dental Lab's BruxZir Solid Zirconia dated 07/01/10 (GDC00000148-00000150)			402, 403 802
15					
16	701	Press Release PRWeb Tosoh Corporation Present Prestigious "Best Product Innovation Award" to Glidewell Laboratories for BruxZir® Solid Zirconia dated 12/15/10 (GDC00000151-00000153)			402, 403 802
17					
18	702	Article from ADA News dated 06/04/12 (GDC00000159-00000161)			402, 403 802, 901
19					
20	703	Article from Keller "BruxZir, Over 250,000 BruxZir Crowns Sold Nationwide" dated Winter 2011(GDC00000173-00000176)			402, 403 802, 901
21					
22	704	Press Release MobileTek Dental Labs Added to New York Authorized BruxZir Lab List dated 05/20/11 (GDC00000183-00000184)			402, 403 802
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1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	705	Web Announcement "Whip Mix and Glidewell are proud to announce a new partnership for the dental laboratory industry." printed 12/01/11 (GDC00000185)			402, 403 802
3	706	Web printout ADA Product Category - Crown and Bridge printed 08/10/12 (GDC00000198-00000200)			402, 403 802, 901
4	707	BruxZir Trademark Registration (GDC00000220)			
5	708	Affidavit of Israel Villapando Email and related documents (GDC00000263-68, 267-74)			402, 403 802, 901 FRCP 37(c)
6	709	Spreadsheet re Glidewell Product Groups Net Sales and Units for 2009-2012 (GDC00000374)			901
7	710	Glidewell Product Spreadsheet (GDC00000375-00000383)			901
8	711	Picture of Axis drill bits (GDC00000391)			901
9	712	Three pictures of teeth with various crowns (GDC00000409)			
10	713	Chart Emax units 2007-2011 (GDC00000417)			402, 403 901
11	714	Powerpoint Presentation BruxZir Solid Zirconia: A Clinicians Perspective BruxZir Lab Summit 01/26-27/12 (GDC00000528-00000568)			402, 403 802
12	715	Print Ad More Brawn than Beauty! BruxZir with Authorized Lab Listings (GDC00000569)			402, 403 802
13	716	Print Ad BruxZir Virtually Unbreakable with Authorized Laboratories List (GDC00000570)			402, 403 802
14	717	Print Ad Dr. DiTolla's Clinical Tips (GDC00000574)			402, 403 802
15	718	Print Ad BruxZir Total Zirconia Crowns & Bridges (GDC00000575-00000576)			402, 403 802
16	719	Print Ad Total Zirconia Crowns & Bridges BruxZir Virtually Unbreakable (GDC00000583-00000584)			402, 403 802
17	720	Web printout BruxZir Crowns & Bridges for Tough Situations printed 10/01/12 (GDC00000585)			402, 403 802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	721	Web printout Introducing www.BruXZir.com (GDC00000587)			402, 403 802
3	722	Print Ad BruXZir Your New Option for Virtually Unbreakable Restorations (GDC00000588- 00000589)			402, 403 802
4	723	Print Ad BruXZir Your New Option for Virtually Unbreakable Restorations (GDC00000590- 00000591)			402, 403 802
5	724	Print Ad BruXZir Virtually Unbreakable Total Zirconia Crowns & Bridges(GDC00000592- 00000597)			402, 403 802
6	725	Print Ad BruXZir Virtually Unbreakable Total Zirconia Crowns & Bridges(GDC00000598- 00000603)			402, 403 802
7	726	Advertisement Mailer "BruXZir Virtually Unbreakable" undated (GDC00000610-00000615)			402, 403 802
8	727	Advertisement Mailer "BruXZir Virtually Unbreakable" undated (GDC00000616-00000621)			402, 403 802
9	728	Advertisement Mailer "Dr. Bryan Goldsmith BruXZir Your New Option for Virtually Unbreakable Restorations" undated (GDC00000622-00000645)			402, 403 802
10	729	"Technical Procedures for Creating BruXZir Total Zirconia Restorations" undated (GDC00000646)			402, 403 802
11	730	Images of Dental Crowns on Glidewell Laboratories Letter Head, undated (GDC00000647)			
12	731	"Training for Remote Labs and Early Adopters BruXZir Virtually Unbreakable" undated (GDC00000648-00000653)			402, 403 802
13	732	"BruXZir Virtually Chip-Proof" undated (GDC00000655-00000656)			402, 403 802
14	733	"More Brawn than Beauty" and Authorized BruXZir Laboratories undated (GDC00000657)			402, 403 802
15	734	"More Brawn than Beauty" and Authorized BruXZir Laboratories undated (GDC00000658)			402, 403 802
16	735	"More Brawn than Beauty" and Authorized BruXZir Laboratories			402, 403 802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2		undated (GDC00000661)			
3	736	"More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000662)			402, 403 802
4	737	"More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000663)			402, 403 802
5	738	"More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000664)			402, 403 802
6	739	"More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000665)			402, 403 802
7	740	"Your Rx for Strength: Monolithic Restorations" undated (GDC00000667)			402, 403 802
8	741	"Your Rx for Strength: Monolithic Restorations" undated (GDC00000676)			402, 403 802
9	742	"More Brawn than Beauty!" Authorized BruxZir Laboratories undated (GDC00000682)			402, 403 802
10	743	"More Brawn than Beauty!" Authorized BruxZir Laboratories undated (GDC00000683)			402, 403 802
11	744	"More Brawn than Beauty!" Authorized BruxZir Laboratories undated (GDC00000684)			402, 403 802
12	745	"BruxZir More Brawn than Beauty" Scientific Validation undated (GDC00000689)			402, 403 802
13	746	"BruxZir More Brawn than Beauty" Scientific Validation and Authorized Laboratories undated (GDC00000693)			402, 403 802
14	747	"More Brawn than Beauty!" and Authorized BruxZir Laboratories undated (GDC00000696)			402, 403 802
15	748	<i>Chairside</i> A Publication of Glidewell Laboratories Volume 5 Issue 3 undated (GDC00000698-00000764)			402, 403 802
16	749	"More Brawn than Beauty!" and Authorized BruxZir Laboratories undated (GDC00000765)			402, 403 802
17	750	"BruxZir Solid Zirconia Prescribe BruxZir for Implants" undated (GDC00000796-00000770)			402, 403 802
18	751	Ceramid Industry Article "Virtually Bulletproof" by R. Carden dated			402, 403 802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2		12/1/10 (GDC00000771-00000773)			
3	752	"Dr. DiTolla's Clinical Tips" undated (GDC00000774)			402, 403 802
4	753	Article by M. DiTolla "Restorative Photo Essay: The IOS FastScan and an Anterior BruxZir Bridge" undated (GDC00000775-00000787)			402, 403 802
5	754	R&D Corner Article "BruxZir: Virtually Bulletproof: What is It? Why Does It work?" By R. Carden undated (GDC00000788-00000792)			402, 403 802
6	755	"BruxZir Prescribe BruxZir instead of Metal Occlusals and Cast Gold" undated (GDC00000793-00000794)			402, 403 802
7	756	"BruxZir Prescribe BruxZir instead of Metal Occlusals and Cast Gold" undated (GDC00000795-00000796)			402, 403 802
8	757	"BruxZir Virtually Unbreakable" undated (GDC00000799-00000800)			402, 403 802
9	758	"BruxZir Solid Zirconia: A Chip-Proof, Esthetic Alternative to Cast Gold and Metal Occlusal PFMS" and Pricing Guide undated (GDC00000803-00000804)			402, 403 802
10	759	Website printout from Glidewell Laboratories re "Authorized BruxZir Lab Update" dated 10/1/12 (GDC00000805)			402, 403 802
11	760	Website printout from Glidewell Laboratories re "BruxZir Solid Zirconia for Tough Situations" dated 10/1/12 (GDC00000806)			402, 403 802
12	761	Website printout from Glidewell Laboratories re "BruxZir Solid Zirconia Comparative Wear Study" dated 10/1/12 (GDC00000807)			402, 403 802
13	762	Website printout from Glidewell Laboratories re "BruxZir Solid Zirconia: A Breakthrough in Dental Technology" dated 10/1/12 (GDC00000808)			402, 403 802
14	763	Website printout from Glidewell Laboratories re "Dr. Michael DiTolla Explains BruxZir's Unique Shading Process" dated 10/1/12 (GDC00000809)			402, 403 802
15	764	Website printout from Glidewell Laboratories re "Prescribe BruxZir for Tough Situations" dated 10/1/12			402, 403 802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2		(GDC00000810)			
3	765	Website printout from Glidewell Laboratories re "BruxZir Solid Zirconia for Tough Situations" dated 10/1/12 (GDC00000811)			402, 403 802
4	766	Website printout from Glidewell Laboratories re "Technical Update: Do Not Use Discs to Finish Full-Contour Zirconia" dated 10/1/12 (GDC00000812-00000813)			402, 403 802
5	767	Website printout from Glidewell Laboratories re "Technical Updated: Do Not Use Discs to Finish Full-Contour Zirconia" dated 10/1/12 (GDC00000814-00000815)			402, 403 802
6	768	"BruxZir A New Option for Virtually Unbreakable Restorations" "Monolithic Zirconia for Posterior Durability undated and Lab Options (GDC00000816-00000817)			402, 403 802
7	769	"BruxZir A New Option for Virtually Unbreakable Restorations" Milling Blanks undated (GDC00000818)			402, 403 802
8	770	"BruxZir A New Option for Virtually Unbreakable Restorations" Monolithic Zirconia restorations for Posterior Durability and Lab Options undated (GDC00000821-00000822)			402, 403 802
9	771	Glidewell Laboratories Mailer Prescription Form expires 6/20/10 (GDC00000823-00000824)			402, 403 802
10	772	Glidewell Laboratories Mailer Prescription Form expires 12/31/10 (GDC00000825-00000826)			402, 403 802
11	773	Glidewell Laboratories Mailer Prescription Form expires 3/31/11 (GDC00000827-00000828)			402, 403 802
12	774	Advertisement Mailer "More Brawn than Beauty BruxZir Solid Zirconia Crowns & Bridges" undated (GDC00000829-00000836)			402, 403 802
13	775	Advertisement Mailer "Virtually Chip-Proof Solid Zirconia Crowns & Bridges" undated (GDC00000837-00000842)			402, 403 802
14	776	Advertisement Mailer "Solid Zirconia Crowns & Bridges" undated (GDC00000843-00000848)			402, 403 802

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
777	Advertisement Mailer "Solid Zirconia Crowns & Bridges" undated (GDC00000849-00000854)			402, 403 802
778	Advertisement Mailer "Solid Zirconia Crowns & Bridges" undated (GDC00000855-00000860)			402, 403 802
779	Advertisement Mailer "Solid Zirconia Crowns & Bridges" undated (GDC00000867-00000872)			402, 403 802
780	Advertisement Mailer "Solid Zirconia Crowns & Bridges" undated (GDC00000873-00000878)			402, 403 802
781	Advertisement Mailer "Solid Zirconia Crowns & Bridges" undated (GDC000000879-00000886)			402, 403 802
782	Advertisement Mailer "More Brawn than Beauty BruxZir Solid Zirconia Crowns & Bridges" undated (GDC00000887-00000892)			402, 403 802
783	Images of Dental Crowns on Glidewell Laboratories Letter Head, undated (GDC00000893)			402, 403 802
784	Images of Dental Crowns on Glidewell Laboratories Letter Head, undated (GDC00000894)			402, 403 802
785	"Training for Remote Labs and Early Adopters BruxZir Virtually Unbreakable" undated (GDC00000895-00000900)			402, 403 802
786	"Protocol to Mill and Sinter BruxZir Solid Zirconia Milling Blanks (Beta Version) with CEREC in Lab System" undated (GDC00000901-00000904)			402, 403 802
787	PRWeb Article "Strength Based on Science Drives Glidewell Dental Lab's BruxZir Solid Zirconia" dated 7/1/10 (GDC00000905-00000907)			402, 403 802
788	"Ideal Strength and Esthetics for your Next Crown under Partial Case" undated (GDC00000909-00000910)			402, 403 802
789	"BruxZir More Brawn than Beauty! Top 100 products of 2010" undated (GDC00000911-00000912)			402, 403 802
790	"Free BruxZir Patient Presentation Sample" undated (GDC00000913-00000914)			402, 403 802
791	"BruxZir Solid Zirconia Restorations Over Implant" undated (GDC00000915-00000916)			402, 403 802

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
792	"More Brawn than Beauty" BruxZir Special Offer expires 2/27/10 (GDC00000917-00000918)			402, 403 802
793	"More Brawn than Beauty" BruxZir Special Offer expires 5/31/11 (GDC00000919-00000920)			402, 403 802
794	"Big Savings for Digital Impressions" undated (GDC00000923)			402, 403 802
795	"Big Savings for Digital Impressions" undated (GDC00000929)			402, 403 802
796	"More Brawn than Beauty" undated (GDC00000932)			402, 403 802
797	"BruxZir Solid Zirconia Crowns & Bridges More Brawn than Beauty" and Scientific Validation undated (GDC00000933)			402, 403 802
798	"BruxZir Solid Zirconia Crowns & Bridges More Brawn than Beauty" and Scientific Validation undated (GDC00000934)			402, 403 802
799	"BruxZir Solid Zirconia Crowns & Bridges More Brawn than Beauty" and Scientific Validation undated (GDC00000937)			402, 403 802
800	"More Brawn than Beauty" undated (GDC00000939)			402, 403 802
801	"More Brawn and Improving Beauty" undated (GDC00000942)			402, 403 802
802	"Ask your Laboratory for...BruxZir More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000943)			402, 403 802
803	"BruxZir More Brawn than Beauty" and Scientific Validation undated (GDC00000945)			402, 403 802
804	"BruxZir More Brawn than Beauty" and Authorized BruxZir Laboratories undated (GDC00000948)			402, 403 802
805	"BruxZir Clinical Solution Series" and Authorized BruxZir Laboratories undated (GDC00000953)			402, 403 802
806	"More Brawn and Improving Beauty" and Authorized BruxZir Laboratories undated (GDC00000956)			402, 403 802

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
807	"BruxZir Solid Zirconia Crowns & Bridges: Scientific Validation" undated (GDC00000692-00000964)			402, 403 802
808	"BruxZir Solid Zirconia Crowns & Bridges: More Brawn than Beauty" and Authorized Laboratories undated (GDC00000967 - 968)			402, 403 802
809	"Can you find the BruxZir Crown?" Authorized BruxZir Laboratories undated (GDC00000969-00000970)			402, 403 802
810	"Big Savings for Digital Impressions" undated (GDC00000973)			402, 403 802
811	"BruxZir Lap Options" undated (GDC00000974)			402, 403 802
812	"Not Just Another Mill...A Comprehensive BruxZir Business Integration Solution" undated (GDC00000975)			402, 403 802
813	"Maximum Strength Implant Restorations" Glidewell Laboratories undated (GDC00000976)			402, 403 802
814	Article by M. DiTolla "anterior BruxZir Solid Zirconia Crown" undated (GDC00000978-00000985)			402, 403 802
815	Dental Tribune Article " Photo Essay: Anterior BruxZir Solid Zirconia Crown" by M. DiTolla dated 7/2011 (GDC00000986)			402, 403 802
816	Website printout from Dental Tribune re "Anterior BruxZir Solid Zirconia Crown" by M. DiTolla dated 9/13/11 (GDC00000987-00000988)			402, 403 802
817	Website printout from Dental Tribune re "Solid Zirconia Restoration" by M. DiTolla dated 11/23/11 (GDC00000989-00000990)			402, 403 802
818	"Product Spotlight" by R. Seberg and B. Brookhorst undated (GDC00000991)			402, 403 802 901
819	Article from Journal of Dental Technology "A Changing Direction in Dentistry: Full-Contour Zirconia" by R. Carden dated Feb. 2011 (GDC00000992-00000994)			402, 403 802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	820	Glidewell Direct: Authorized Lab Program "Not Just another System...A Comprehensive BruxZir Business Integration Solution" undated (GDC00000997-00000998)			402, 403 802
3	821	BruxZir Virtually Unbreakable "Solid Zirconia Crowns & Bridges" undated (GDC 999 - 1000)			402, 403 802
4	822	BruxZir Solid Zirconia "Virtually Unbreakable" undated (GDC00001009-00001010)			402, 403 802
5	823	BruxZir Solid Zirconia "Reasons to Consider BruxZir Solid Zirconia" undated (GDC00001017-00001018)			402, 403 802
6	824	BruxZir Clinical Results undated (GDC00001025-00001028)			402, 403 802
7	825	Website printout from Glidewell Laboratories re "Can you find the BruxZir Crown?" dated 10/1/12 (GDC00001029-00001030)			402, 403 802
8	826	Website printout from Glidewell Laboratories re "Scan, Send and Save Big with Digital Impressions" dated 10/1/12 (GDC00001031-00001032)			402, 403 802
9	827	Website printout from Glidewell Laboratories re "Announcing Lower Pricing on BruxZir Solid Zirconia Restorations for Laboratories!" dated 10/1/12 (GDC00001033-00001034)			402, 403 802
10	828	Website printout from Glidewell Laboratories re "BruxZir Technical Update Video Now Available" dated 10/1/12 (GDC00001037-00001038)			402, 403 802
11	829	Website printout from Glidewell Laboratories re "Dr. Gordon Christensen on BruxZir: Go for It!" dated 10/1/12 (GDC00001039)			402, 403 802
12	830	Website printout from Glidewell Laboratories re "XP 2011, June 11, 2011, JW Marriott at L.A. LIVE" dated 10/1/12 (GDC00001040-00001041)			402, 403 802
13	831	Glidewell Laboratories Web Printout "It Pays to Recycle BruxZir Solid Zirconia" dated 10/1/12 (GDC00001042-00001043)			402, 403 802
14	832	Website printout from Glidewell Laboratories re "More Brawn and			402, 403

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2		Improving Beauty" dated 10/1/12 (GDC00001046-00001047)			802
3	833	Website printout from Glidewell Laboratories re "New Online BruxZir Solid Zirconia Clinical Video" dated 10/1/12 (GDC00001050)			402, 403 802
4	834	Website printout from Glidewell Laboratories re "Special RX Offer \$35 Off All-Ceramic and PFM Restorations" dated 10/1/12 (GDC00001058-00001059)			402, 403 802
5	835	Website printout from Glidewell Laboratories re "Technical Update: Do Not Use Discs to Finish Full-Contour Zirconia" dated 10/1/12 (GDC00001060)			402, 403 802
6	836	Website printout from Glidewell Laboratories re "Technical Update: Improved BruxZir Esthetics Thru Ultrasonic Cleaning" dated 10/1/12 (GDC00001061-00001062)			402, 403 802
7	837	Advertisement Mailer "BruxZir A New Option for Virtually Unbreakable Restorations" (GDC00001065-00001066)			402, 403 802
8	838	"It Pays to Recycle BruxZir Solid Zirconia" undated (GDC00001067-00001068)			402, 403 802
9	839	"Not Just Another Mill...A Comprehensive BruxZir Business Integration Solution" undated (GDC00001079-00001080)			402, 403 802
10	840	BruxZir Laboratory Summit dated 01/27/12 (GDC00001081-00001082)			402, 403 802
11	841	BruxZir Laboratory Summit Invitation dated 01/27/12 (GDC00001083-00001084)			402, 403 802
12	842	BruxZir Laboratory Summit dated 01/27/12 (GDC00001085-00001086)			402, 403 802
13	843	Advertisement Mailer "More Brawn than Beauty" undated (GDC00001087-00001092)			402, 403 802
14	844	Advertisement Mailer "More Brawn than Beauty" undated (GDC00001093-00001098)			402, 403 802
15	845	Advertisement Mailer "More Brawn than Beauty" undated (GDC00001105-00001110)			402, 403 802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	846	Advertisement Mailer "More Brawn and Improving Beauty " Save \$10 per unit with enclosed RXs undated (GDC00001111-00001116)			402, 403 802
3	847	Advertisement Mailer: "More Brawn than Beauty" BruxZir Solid Zirconia Crowns & Bridges undated (GDC00001117-00001124)			402, 403 802
4	848	Advertisement Mailer: "Guess which crown is BruxZir" undated (GDC00001125- 00001132)			402, 403 802
5	849	Advertisement Mailer " BruxZir Clinical Solution Series" undated (GDC00001133-00001140)			402, 403 802
6	850	Advertisement Mailer "Which Teeth are BruxZir Crowns?" undated (GDC00001141-00001148)			402, 403 802
7	851	Advertisement Mailer "You'll appreciate successful esthetic partials from our experienced design team" undated (GDC00001149-00001154)			402, 403 802
8	852	Glidewell Laboratory Prescription Form expires 08/31/11 (GDC00001161-00001162)			402, 403 802
9	853	Glidewell Laboratory Prescription Form expires 10/31/11 (GDC00001163-00001164)			402, 403 802
10	854	Glidewell Laboratory Prescription Form expires 12/31/11 (GDC00001165-00001166)			402, 403 802
11	855	Glidewell Laboratories Mailer Laboratory Procedure Authorization Form undated (GDC00001167-00001168)			402, 403 802
12	856	Glidewell Laboratories Mailer Laboratory Procedure Authorization Form undated (GDC00001169-00001170)			402, 403 802
13	857	Advertisement Mailer: "Dr. John Smith Thank you for your business. Enjoy these special offers as a token of our appreciation" undated (GDC00001171-00001178)			402, 403 802
14	858	Advertisement Mailer: "Dr. John Smith Valued Customers like you deserve something extra special" (GDC00001187-00001192)			402, 403 802
15	859	Advertisement Mailer: "Protocol to mill and sinter BruxZir Solid Zirconia Milling Blanks (beta version) with CEREC in Lab			402, 403 802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2		System" undated (GDC00001199-00001202)			
3					
4	860	BruxZir Solid Zirconia Crowns & Bridges "Free Product Certificate from Glidewell Laboratories, Newport Beach, Calif." undated (GDC00001203)			402, 403 802
5					
6	861	Advertisement Postcard Mailer: :BruxZir Solid Zirconia Clinical Cases" undated (GDC00001204-00001217)			402, 403 802
7					
8	862	Advertisement Postcard Mailer: "BruxZir Solid Zirconia Scientific Validation" undated (GDC00001218-00001225)			402, 403 802
9					
10	863	Advertisement Postcard Mailer: BruxZir Solid Zirconia Crowns & Bridges "More Brawn than Beauty" undated (GDC00001226-00001235)			402, 403 802
11					
12	864	PRWeb Online Visibility from Vocus article "Glidewell Laboratories Announces Nanozirconia Technology Breakthrough: Glidewell Dental Lab's Continued Research and Development Efforts Lead to New Ceramic Nanotechnology" dated 2/15/11 (GDC00001236-00001237)			402, 403 802
13					
14	865	Advertisement Postcard Mailer "Ideal Strength and Esthetics for your Next Crown under Partial Case" and BruxZir: Scientific Validation undated (GDC00001239-00001240)			402, 403 802
15					
16	866	Advertisement Postcard Mailer "Ideal Strength and Esthetics for your Next Crown under Partial Case" and BruxZir: Scientific Validation undated (GDC00001241-00001242)			402, 403 802
17					
18	867	Advertisement Postcard Mailer "Ideal Strength and Esthetics for your Next Crown over Implant" and BruxZir: Scientific Validation undated (GDC00001243-00001244)			402, 403 802
19					
20	868	Advertisement Postcard Mailer "More Brawn than Beauty" and BruxZir: Scientific Validation undated (GDC00001245-00001246)			402, 403 802
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1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	869	Advertisement Postcard Mailer "More Brawn than Beauty" and BruxZir: Scientific Validation undated (GDC00001247-00001248)			402, 403 802
3	870	BruxZir Inspection Record undated (GDC00001249)			402, 403 802
4	871	Advertisement Postcard Mailer re Virtually Unbreakable Implant Restorations undated (GDC00001252-00001253)			402, 403 802
5	872	Advertisement Postcard Mailer to Dr. Michael Bettner with Free Patient Presentation Sample undated (GDC00001254-00001255)			402, 403 802
6	873	Advertisement Postcard Mailer to Dr. Zachary Dodson with Free Patient Presentation Sample undated (GDC00001256-00001257)			402, 403 802
7	874	Advertisement Postcard Mailer "More Brown and Improving Beauty" See Reverse for Special offer expires 12/31/12 (GDC00001260-00001261)			402, 403 802
8	875	Advertisement Postcard Mailer "More Brown and Improving Beauty" See Reverse for Special offer expires 03/31/12 (GDC00001262-00001263)			402, 403 802
9	876	Advertisement Postcard Mailer re "Request a Free BruxZir Clinical Indications and Scientific Validation DVD with Special Rx Offer" undated (GDC00001264-00001265)			402, 403 802
10	877	Advertisement "BruxZir Restorations Deliver More Lifelike Results" with Pictures of Differences in 3 Photomicrographs of Solid Zirconia Brands, and Graph re Light Transmission vs. Color Wavelength undated (GDC00001270)			402, 403 802
11	878	Advertisement "Why Dentists Love BruxZir Crown Margins" with Pictures re Prep with PFM Crown and BruxZir Crown undated (GDC00001271)			402, 403 802
12	879	Advertisement "More Brawn than Beauty" with Before and After Pictures undated (GDC00001272)			402, 403 802
13	880	Advertisement "More Brawn than Beauty" with One-year Clinical			402, 403

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2		Study Results and SEM Images undated (GDC00001273)			802
3	881	Advertisement "More Brawn than Beauty" with Charts re Wear Compatibility and Antagonist Wear undated (GDC00001276)			402, 403 802
4	882	Advertisement "Sirona Connect Users Pay Less" undated (GDC00001277)			402, 403 802
5	883	Advertisement "Sirona Connect Users Pay Less" undated (GDC00001278)			402, 403 802
6	884	Advertisement "More Brawn and Improving Beauty" Authorized BruxZir Laboratories Locations undated (GDC00001281)			402, 403 802
7	885	Advertisement "Why Dentists Love BruxZir Crown Margins" Authorized BruxZir Laboratories Locations undated (GDC00001284)			402, 403 802
8	886	Advertisement "BruxZir Restorations Deliver 'Promising Results'" Authorized BruxZir Laboratories Locations undated (GDC00001286)			402, 403 802
9	887	Advertisement "BruxZir Restorations Deliver More Lifelike Results" Authorized BruxZir Laboratories Locations undated (GDC00001288)			402, 403 802
10	888	Advertisement "More Brawn and Improving Beauty" Authorized BruxZir Laboratories Locations undated (GDC00001290)			402, 403 802
11	889	Advertisement "Why Dentists Love" Authorized BruxZir Laboratories Locations undated (GDC00001293-00001294)			402, 403 802
12	890	Chair Side Magazine Article "BruxZir Solid Zirconia Anterior Esthetic Challenge" by M. DiTolla undated (GDC00001304-00001311)			402, 403 802
13	891	Chair Side Magazine Article "Photo Essay: The Pursuit of BruxZir Anterior Esthetics" by M. DiTolla undated (GDC00001312-00001331)			402, 403 802
14	892	Dental Tribune Daily Article "Photo Essay: BruxZir Solid Zirconia Meets an Anterior Esthetic Challenge" by M. DiTolla dated 02/23/12 (GDC00001332)			402, 403 802

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
893	Dental Tribune Article "Meeting an Anterior Esthetic Challenge" by M. DiTolla dated 10/2/12 (GDC00001333-00001335)			402, 403 802
894	Dental Town Special Supplement Article "Why Dentists Love BruxZir Solid Zirconia" by M. DiTolla undated (GDC00001336-00001337)			402, 403 802
895	R&D Corner Article, Questions and Answers with R. Carden undated (GDC00001338)			402, 403 802
896	Advertisement "BruxZir Solid Zirconia Business Integration Program" Authorized BruxZir Laboratory undated (GDC00001342-00001349)			402, 403 802
897	Advertisement re Reasons to Consider BruxZir Solid Zirconia "Virtually Unbreakable Crowns and Bridges" undated (GDC00001374-00001375)			402, 403 802
898	Pages 26-29 of Booklet re Clinical Results, Before and After Pictures, and Scientific Validation undated (GDC00001378-00001381)			402, 403 802
899	Email Blast Web Test "New Report - BruxZir and Milled IPS e.maxCAD: Very Promising 1-year Clinical Study Results" dated 10/1/12 (GDC00001382-00001383)			402, 403 802
900	Email Blast Web Test "More Brawn and Improving Beauty, Which Teeth are BruxZir Crowns?" dated 10/1/12 (GDC00001384-00001385)			402, 403 802
901	Email Blast Web Test "BruxZir Solid Zirconia, Why do Dentists Love BruxZir Crown Margins?" dated 10/1/12 (GDC00001386-00001387)			402, 403 802
902	Email Blast Web Test "Glidewell Laboratories, Why do BruxZir Restorations Deliver more Lifelike Results?" dated 10/1/12 (GDC00001388-00001389)			402, 403 802
903	Email Blast Web Test "BDL Prosthetics, Save \$10 per unit with Special Offer" re IPS e.max and BruxZir dated 10/1/12 (GDC00001390-00001391)			402, 403 802

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
904	Email Blast Web Test "New Report - BruxZir and Milled IPS e.maxCAD: Very Promising 1-year Clinical Study Results" dated 10/1/12 (GDC00001392-00001393)			402, 403 802
905	Email Blast Web Test "More Brawn and Improving Beauty, Which Teeth are BruxZir Crowns?" dated 10/1/12 (GDC00001394-00001395)			402, 403 802
906	Email Blast "BruxZir Solid Zirconia: Not Just Another Mill... A Comprehensive BruxZir Business Integration Solution" dated 10/1/12 (GDC00001396-00001397)			402, 403 802
907	Email Blast Web Test Technical Update Video: BruxZir Cleaning, Cementing & Bonding Protocol dated 10/1/12 (GDC00001400-00001401)			402, 403 802
908	Email Blast Test Glidewell Laboratories "Why do BruxZir Restorations Deliver More Lifelike Results?" Find out Why dated 10/1/12 (GDC00001408-00001409)			402, 403 802
909	Advertisement Mailer "More Brawn and Improving Beauty " Save \$10 per unit with enclosed RXs undated (GDC00001414-00001417)			402, 403 802
910	Advertisement Mailer "Why Dentists Love BruxZir Crown Margins" Save \$10 per unit with enclosed RXs undated (GDC00001418-00001423)			402, 403 802
911	Advertisement Mailer "BruxZir, the Most Prescribed Brand of Full Contour Zirconia" Save \$10 per unit with enclosed RXs undated (GDC00001424-00001429)			402, 403 802
912	Advertisement Mailer "Which Teeth are BruxZir Crowns?" Top 100 Products 2011 Save \$10 per unit undated (GDC00001430-00001437)			402, 403 802
913	Advertisement Mailer "Why Dentists Love BruxZir Margins..." Top 100 Products 2011 Save \$10 per unit undated (GDC00001438-00001445)			402, 403 802
914	Advertisement Mailer "BruxZir Restorations Deliver More Promising Results" Pride Institute Best of Class Technology Award 2012 Save \$10 per unit undated			402, 403 802

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
	(GDC00001446-00001453)			
915	Advertisement Mailer "BruxZir Restorations Deliver More Lifelike Results" Pride Institute Best of Class Technology Award 2012, Save \$10 per unit undated (GDC00001454-00001461)			402, 403 802
916	Advertisement "Thank you for your Business" Top 100 Products 2011, BruxZir \$49 per unit price undated (GDC00001462-00001467)			402, 403 802
917	Authorized BruxZir Laboratory Prescription Form expires 05/25/12 (GDC00001468)			402, 403 802
918	Authorized BruxZir Laboratory Prescription Form expires 06/30/12 (GDC00001467)			402, 403 802
919	Authorized BruxZir Laboratory Prescription Form expires 02/17/12 (GDC00001470)			402, 403 802
920	Glidewell Laboratories Mailer Prescription Form expires 9/30/12 (GDC00001471-00001472)			402, 403 802
921	Glidewell Laboratories Mailer Prescription Form expires 8/31/12 (GDC00001473-00001474)			402, 403 802
922	Glidewell Laboratories Mailer Prescription Form expires 2/28/13 (GDC00001475-00001476)			402, 403 802
923	Glidewell Laboratories Mailer Prescription Form expires 8/31/12 (GDC00001477-00001478)			402, 403 802
924	Glidewell Laboratories Mailer Prescription Form expires 2/28/13 (GDC00001479-00001480)			402, 403 802
925	Advertisement Mailer "BruxZir Solid Zirconia: Business Integration Program" undated (GDC00001481-00001485)			402, 403 802
926	Advertisement "Drs. Krisch & Wolfe: Valued Customers Like you Deserve Something Extra-Special" Top 100 Products undated (GDC00001499-00001504)			402, 403 802
927	Advertisement "Mr. James Shuck: Thank you for your business" Special Offers undated (GDC00001511-00001518)			402, 403 802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	928	BruxZir Laboratory Summit dated 01/27/12 (GDC00001519-00001751)			402, 403 802
3	929	BruxZir Laboratory Summit dated 05/04/12 (GDC00001752-00001963)			402, 403 802
4	930	BruxZir Laboratory Summit dated 01/27/12 (GDC00001964-00002206)			402, 403 802
5	931	BruxZir Laboratory Summit dated 05/04/12 (GDC00002207-00002366)			402, 403 802
6	932	Advertisement "Effectively Adjust & Polish Zirconia" \$69 and Other Polishing kits undated (GDC00002375-00002376)			402, 403 802
7	933	Article "Bonding Full Contour BruxZir Zirconia Restorations" by R. Carden (GDC00002377-00002382)			402, 403 802
8	934	Article "Strength Based on Science Drives Glidewell Dental Lab's BruxZir Solid Zirconia" dated 6/30/10 (GDC00002383-00002384)			402, 403 802
9	935	R&D Corner Article "BruxZir: The Bulletproof Beauty What is it? Why does it work so well?" by R. Carden undated (GDC00002385-00002387)			402, 403 802
10	936	Article "Glidewell Laboratories Announces NanoZirconia Technology Breakthrough" undated (GDC00002388-00002390)			402, 403 802
11	937	R&D Corner Article "Strength and Flexibility: BruxZir Solid Zirconia Implant Restorations" by Robin Carden undated (GDC00002391-00002392)			402, 403 802
12	938	Email from T. Ganfield to M. DiTolla re BruxZir Crowns dated 10/3/12 (GDC00002393)			402, 403 802
13	939	Series of Emails: Recent Email from CSR to M. DiTolla re Sandblasting BruxZir Crowns dated 10/1/12 (GDC00002394-00002395)			402, 403 802
14	940	Series of Emails: Recent Email from CSR to M. DiTolla re Zirconia Abutment Question re Cementation for Dr. DiTolla dated 08/28/12 (GDC00002400-00002401)			402, 403 802
15	941	Email from T. Arthur to M. DiTolla re BruxZir Cementation dated 08/27/12 (GDC 00002403)			402, 403 802

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
942	KDA Response to Glidewell First Request for Production dated 05/30/12 (KDA000488-000581)			
943	Print Ads Featuring KDZ Bruxer dated 04/30/12 (KDA000590)			
944	Various Documents re Trade Shows 2011 undated (KDA000591-000614)			
945	Various Documents re Trade Shows 2012 undated (KDA000615-000633)			
946	Doctor Sales Inventory Breakdown dated 05/10/11 (KDA000635-000642)			
947	Series of Emails; Recent Email from T. Gourde to M. Power re Various Trademark Applications dated 06/30/11 (KDA000824-000825)			
948	Keating Fee Schedule 2011 dated 12/31/11 (KDA000844-000848)			
949	Advertisement "Zirconia Evolved. Uncompromising Esthetics. Outstanding Strength. Flawless Fit" dated 10/12/11 (KDA000855)			
950	Advertisement "Zirconia Evolved. Keating Takes Full-Contour to the Next Level" with \$60 Value Free Adjustment & Polishing Kit undated (KDA000856)			
951	Advertisement "KDZ by Keating Dental Arts: A New Generation of Zirconia Solutions" 07/30/11 (KDA000857)			
952	Advertisement "When other zirconia can't, KDZ does. Uncompromising Esthetics. Outstanding Strength. Flawless Fit." undated (KDA000858)			
953	Advertisement "Improve your Practice with Keating Dental Zirconia. Uncompromising Esthetics. Outstanding Strength. Flawless Fit." undated (KDA000859)			
954	Pictures of Keating Dental Arts Booth undated (KDA000863-000864)			
955	Advertisement Postcard "Beauty so Strong It Will Change your Practice: The Superior KDZ Bruxer" undated (KDA000866 -KDA000867)			

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	956	Advertisement Postcard "The Next Generation of Zirconia is Here" with Free Polishing Kit undated (KDA000868-000869)			
3	957	Direct Mail for KDZ Bruxer dated 10/03/11 (KDA000870)			
4	958	Case Stuffers and Post Cards for KDZ Bruxer dated 02/28/12 (KDA000871)			
5	959	Ads featuring KDZ Bruxer and KDZ Family dated 05/30/12 (KDA000872)			
6	960	Keating Dental Arts Case and Identceram Certificate undated (KDA000875-000876)			
7	961	Article from Journal of Dental Technology "A Changing Direction in Dentistry: Full-Contour Zirconia" by R. Carden dated 02/xx/11 (KDA002037-002039)			802
8	962	Article from Dental Economics "Ask Dr. Christensen" by G. Christensen dated 03/xx/11 (KDA002063-002067)			802
9	963	Article from BruxZir Blog "Unique Shade Considerations for BruxZir Solid Zirconia" dated 08/22/12 (KDA002181-002182)			802
10	964	Advertisement "BruxZir Solid Zirconia: Virtually Unbreakable BruxZir" (KDA002183-002184)			802
11	965	Article from BruxZir Blog "BruxZir and Milled IPS e.maxCAD: Very Promising 1-year Clinical Study Results" dated 08/16/12 (KDA002185-002197)			802
12	966	Website Printout from BruxZir.com Features pages dated 08/15/12 (KDA002198-002199)			802
13	967	Website Printout from BruxZir.com Scientific Validation pages dated 08/16/12 (KDA002200-002201)			802
14	968	Photodontist Blogspot Article "BruxZir vs PFM: New Zirconia vs Old Tried and True" dated 09/08/09 (KDA002205)			802
15	969	Antagonist Wear Study undated (KDA002206)			802
16	970	Expertise Wear Behavior Report of BruxZir by Professor Dr. J. Geis-Gerstorfer dated 09/15/10 (KDA002207-002218)			802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	971	High Strength Crown Options with Pictures undated (KDA002219)			802
3	972	High Flexural Strength Chart undated (KDA002220)			802
4	973	SEM of Sintered BruxZir and iso-Pressed Zirconia undated (KDA002221)			802
5	974	Photodontist Blogspot Article "BruxZir vs PFM: New Zirconia vs Old Tried and True" dated 09/08/09 (KDA002227-002229)			802
6	975	Light Transmission vs. Color Wavelength Chart undated (KDA002230)			802
7	976	Dental Products Report "Glidwell Laboratories VP of Research and Development Robert A. Carden on the BruxZir Solid Zirconia" dated 08/22/12 (KDA002231-002233)			802
8	977	Intentionally Left Blank			
9	978	Intentionally Left Blank			
10	979	Intentionally Left Blank			
11	980	Wear of Enamel on Polished and Glazed Zirconia Chart undated (KDA002289)			802
12	981	Website Printout from Glidewelldental.com re Features of BruxZir Solid Zirconia printed 07/30/12 (KDA002298-002299)			802
13	982	Website Printout from Glidewelldental.com re BruxZir Solid Zirconia printed 07/30/12 (KDA002302)			802
14	983	Website Printout from Glidewelldental.com re Chairside One-On-One Interview with Dr. M. DiTolla printed 07/30/12 (KDA002302-002310)			802
15	984	Website Printout from Glidewelldental.com re Chairside One-On-One Interview with Dr. D. Hornbrook printed 07/30/12 (KDA002312-002317)			802
16	985	Website Printout from DentalLabNetwork.com re Forum re Lab Talk, the good, the bad, and the ugly dated 03/29/11 (KDA002362-002371)			802
17	986	Intentionally Left Blank			
18	987	Intentionally Left Blank			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
988	Website Printout from Youtube.com re BruxZir Solid Zirconia Unique Shade Considerations, Ch.2 dated 07/21/10 (KDA002454-002456)			802
989	Website Printout Youtube.com re Clinical Case: The Pursuit of BruxZir Esthetics: Anterior Crowns #8 and #9 dated 08/22/12 (KDA002457-002459)			802
990	Chairside A Publication of Glidewell Laboratories Volume 7 Issue 2 undated (KDA 002476-002547)			802
991	Chairside A Publication of Glidewell Laboratories Volume 5 Issue 1 undated (KDA 002548-002615)			802
992	Chairside A Publication of Glidewell Laboratories Volume 7 Issue 1 undated (KDA 002616-002683)			802
993	Intentionally Left Blank			
994	Email from K. Allred to Authentic Dental Lab re Notice of Trademark Infringement dated 04/8/11 (KDA002766)			802
995	Picture of Authentic BruxZir Total Zirconia Case undated (KDA002781)			
996	Website Printout Youtube.com Glidewell Dental Lab Education Videos printed 09/24/12 (KDA002790-002792)			802
997	Letter from K. Allred to President of Authentic Dental Lab re Infringement undated (KDA002793-002794)			802
998	Letter from R. Bartolo to S. Keating re Avoiding Legal Expenses and Trademark Application dated 08/09/11 (KDA002795)			
999	Email from B. Marbach to S. Keating re Brux Crowns dated 10/26/11 (KDA002861)			
1000	Advertisement Accutech Dental Lab re Crown and Bridge Products and BruxZir Solid Zirconia undated (KDA002862)			802
1001	Advertisement from Affordable Cosmetic Laboratories re Authorized BruxZir Laboratory and			802

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
	Vanguard undated (KDA002863)			
1002	Website Printout Albenzi.com re BruxZir with Video undated (KDA002865-002866)			802
1003	Website Printout Aronovitch Dental Laboratory re Products BruxZir undated (KDA002873-002874)			802
1004	Advertisement re "We'd Like to be Your Authorized BruxZir Lab" \$125 per unit undated (KDA002879)			802
1005	Letter from United States Patent and Trademark Office re Trademark Registration for BruxZir dated 10/01/12 (KDA002907-002908)			
1006	Website Printout from Crown Dental Studio re Products BruxZir "More Brawn than Beauty" undated (KDA002925-002926)			802
1007	Website Printout from D H Baker Dental Laboratory re Products Crown and Bridge BruxZir undated (KDA002928-002929)			802
1008	Dental Art Laboratories News "One More Way to Contribute to the Health and Well Being of Your Patients" 09/xx/12 (KDA002931-002932)			802
1009	Dental Art Laboratories Article "Prescribe Michigan First" re BruxZir dated 04/xx/11 (KDA002933-002934)			802
1010	Dental Art Laboratories Article "Prescribe Michigan First" re Attention Straumann Users re BruxZir dated 06/xx/11 (KDA002935-002936)			802
1011	Dodd Dental Laboratories Featured Products BruxZir "More Brawn than Beauty" undated (KDA002977-002979)			802
1012	Advertisement re Drake Laboratories becoming an Authentic BruxZir Laboratory undated (KDA002983)			802
1013	Website Printout from G & H Dental Arts re Products and Services undated (KDA003003)			802

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
1014	Website Printout from Gnathodontics re Fixed Restorative BruxZir undated (KDA003006)			802
1015	Website Printout from Great Southwest Dental Laboratory re Featured Products undated (KDA003009-003010)			802
1016	Website Printout from H & O Dental Laboratory re Featured Products undated (KDA003012-003013)			802
1017	Website Printout from Harrison Dental Studio re Download Rx Forms re BruxZir undated (KDA003015)			802
1018	Website Printout from Ideal Dental Laboratory re Featured Products BruxZir undated (KDA003022-003023)			802
1019	Website Printout from Innovative Dental Arts re BruxZir and Download an IDA Rx Form dated 04/xx/11 (KDA003027)			802
1020	Website Printout from Las Vegas Dental Studio re BruxZir dated 12/31/09 (KDA003142)			802
1021	Website Printout from Mobile Dental Design re Before and After Pictures and Graphs undated (KDA003159-003160)			802
1022	Website Printout from Nash Dental Lab re BruxZir Crowns undated (KDA003166)			802
1023	Website Printout from Neo Dental Lab re Products BruxZir undated (KDA003169-003170)			802
1024	Website Printout from New West Dental Ceramics Services re BruxZir Solid Zirconia undated (KDA003174)			802
1025	Website Printout from Pacific Dental Arts is an Authorized BruxZir Lab undated (KDA003197)			802
1026	Website Printout from Precision Ceramics Dental Laboratory Fixed All Ceramic BruxZir with a Video (KDA003218)			802
1027	Website Printout from Riverside Dental Ceramics BruxZir Solid Zirconia Crowns & Bridges undated (KDA003223-003224)			802

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
1028	Website Printout from VIA Digital Solutions re Services re Authorized BruxZir Lab undated (KDA003284-003285)			802
1029	Spreadsheet of Patient, Invoice, Tooth and Doctor undated (KDA003526 001-003526 315)			
1030	Sales by Inventory of KDZ Bruxer Crown from 05/02/11 to 10/08/12 (KDA003542)			
1031	Draft Letter from S. Keating re Enclosed Keating Dental Arts' Fee Schedule dated 03/31/11 (KDA004236)			
1032	Various Keating Dental Arts Invoices dated 04/20/11 to 05/09/11 (KDA004237-004316)			
1033	Various Keating Dental Arts Invoices dated 03/14/11 to 04/20/11 (KDA004317-004401)			
1034	Various Keating Dental Arts Invoices dated 01/27/11 to 03/14/11 (KDA004402-004458)			802
1035	Various Keating Dental Arts Invoices dated 09/28/10 to 01/27/11 (KDA004459-004528)			802
1036	Spreadsheet re All KDZ Products Ever Produced; KDA Response to Glidewell First Request for Production dated 11/8/12 (KDA004529 0001-004529 1055)			802
1037	Spreadsheet re All KDZ Bruxer Products Ever Produced; KDA Response to Glidewell First Request for Production dated 11/8/12 (KDA004530 001-004530 099)			802
1038	Coupon re \$50 Off A Single Unit of KDZ Bruxer or KDZ Max undated (KDA004531)			
1039	Sales by Inventory of KDZ Ultra Posterior from 10/01/06 to 10/17/12 (KDA004563-004643)			
1040	Sales by Inventory of KDZ Ultra Anterior from 10/01/06 to 10/17/12 (KDA004644-004724)			
1041	Sales by Inventory of KDZ Max Posterior from 05/01/11 to 10/17/12 (KDA004725-004745)			
1042	Sales by Inventory of KDZ Max Anterior from 05/01/11 to 10/17/12 (KDA004746-004766)			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
1043	Sales by Inventory of KDZ Bruxer Crown 20 from 09/01/10 to 04/30/11 (KDA004767-004774)			
1044	Website Printout Apex Dental Milling BruxZir Products undated (KDA004776-004777)			802
1045	Website Printout Artistic Dental Lab re BruxZir Solid Zirconia undated (KDA004783-004786)			802
1046	Intentionally Left Blank			
1047	Website Printout BDL Prosthetics re BruxZir Solid Zirconia undated (KDA004793)			802
1048	Intentionally Left Blank			
1049	Website Printout Dental Masters Laboratory re BruxZir Solid Zirconia and Download of Chairside Guide undated (KDA004825-004826)			802
1050	Clinicians Report "BruxZir and Milled ipse.max CAD: Very Promising 1-year Results" dated 06/xx/12 (KDA004846-004848)			802
1051	Spreadsheet re Total Number of Units Billed 05/xx/11 to 08/xx/12 (KDA004852 01-004852 15)			
1052	Keating Prescription Order Forms and Lab Notes in Chronological Order various dates (Various documents in chronological order within bates range KDA001928-003502)			802
1053	Certified Copy of U.S. Trademark Registration, BruxZir, Registration No. 3,739,663 dated 12/18/12 (GDC00002485-00002486)			
1054	Video re Introduction to BruxZir Total Zirconia (Glidewell) undated (KDA002460)			802
1055	Video re BruxZir e.max Comparison(Green Dental) undated (KDA002461)			802
1056	Video re BruxZir Removal (Artistic Dental) undated (KDA002462)			802
1057	Video re BruxZir Total Zirconia Crown (Green Dental) undated (KDA002463)			802
1058	Video re BruxZir Solid Zirconia Patient Education (Glidewell) undated (KDA002464)			802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	1059	Video re Clinical Case - The Pursuit of BruxZir Esthetics Anterior Crowns 8 & 9 undated (KDA002465)			802
3	1060	Video re Hammer Test BruxZir vs PFM (Glidewell) undated (KDA002466)			802
4	1061	Video re How to Adjust the BruxZir Crown (RDentLab) undated (KDA002467)			802
5	1062	Video re BruxZir Solid Zirconia - Unique Shade Considerations, Chapter 1 undated (KDA003527)			802
6	1063	Video re BruxZir Solid Zirconia - Unique Shade Considerations, Chapter 1 undated (KDA003527)			802
7	1064	Video re BruxZir Solid Zirconia - Unique Shade Considerations, Chapter 2 undated (KDA003528)			802
8	1065	Video re BruxZir Solid Zirconia - Anterior Bridge Replacement, Chapter 1 undated (KDA003529)			802
9	1066	Video re BruxZir Solid Zirconia - Anterior Bridge Replacement, Chapter 2 undated (KDA003530)			802
10	1067	Video re BruxZir Solid Zirconia - Anterior Bridge Replacement, Chapter 3 undated (KDA003531)			802
11	1068	Video re BruxZir Solid Zirconia - Anterior Bridge Replacement, Chapter 4 undated (KDA003532)			802
12	1069	Video re BruxZir Solid Zirconia - Indications & Clinical Technicians, Chapter 1 undated (KDA003533)			802
13	1070	Video re BruxZir Solid Zirconia - Indications & Clinical Technicians, Chapter 2 undated (KDA003534)			802
14	1071	Video re BruxZir Solid Zirconia - Indications & Clinical Technicians, Chapter 3 undated (KDA003535)			802
15	1072	Video re BruxZir Solid Zirconia - Indications & Clinical Technicians, Chapter 4 undated (KDA003536)			802
16	1073	Video re BruxZir Solid Zirconia - Indications & Clinical Technicians, Chapter 5 undated (KDA003537)			802
17	1074	Video re Updated BruxZir Cleaning, Cementing and Bonding Protocol undated (KDA003538)			802
18	1075	Video re BruxZir Clinical Indications - Scientific Validation undated (KDA003539) mp4 file			802

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
1076	Video re BruxZir Solid Zirconia The Best Product Innovation Award from Tosoh Corporation dated 12/6/10 (KDA003539) wav file			802
1077	Video re First Look at BruxZir Solid Zirconia Bridge to Replace a Failed PFM Roundhouse Bridge (Glidewell) undated (KDA003540)			802
1078	Video re Removal of BruxZir Crown Video undated (GDC00000390)			802
1079	Video re BruxZir Solid Zirconia Hammer Test: BruxZir vs PFM Video undated (GDC00000399)			802
1080	Dr. Babineau Lab Note and Prescription Note dated 10/19/11 (KDA001928-001929)			802
1081	Dr. Wooton Lab Note and Prescription Note dated 11/11/11 (KDA001974-001976)			802
1082	Dr. Wu Lab Note and Prescription Note dated 04/27/12 (KDA001991-001992)			802
1083	Dr. Wilson Lab Note and Prescription Note dated 07/30/12 (KDA002712-002714)			802
1084	Dr. Wilson Lab Note and Prescription Note dated 08/02/12 (KDA002715-002716)			802
1085	Dr. Lee Lab Note and Prescription Note dated 04/20/12 (KDA001989-001990)			802
1086	Dr. Usmani Lab Note and Prescription Note dated 10/28/11 (KDA003399-003402)			802
1087	Dr. Wolfson Lab Note and Prescription Note dated 08/14/12 (KDA002686-002687)			802
1088	Dr. Ting Lab Note and Prescription Note dated 11/1/11 (KDA001962-001963)			802
1089	Dr. Tashiro Lab Note and Prescription Note dated 08/01/12 (KDA002688-002689)			802
1090	Dr. Shaffer Lab Note and Prescription Note dated 03/02/12 (KDA002007-002008)			802
1091	Dr. Suss Lab Note and Prescription Note dated 08/10/12 (KDA002700-002701)			802

1	Ex.	Description	Date	Date	Keating
2	No.		Identified	Admitted	Objection ¹
3	1092	Dr. Tobin Lab Note and Prescription Note dated 10/18/11 (KDA001936-001937)			802
4	1093	Dr. Shaffer Lab Note and Prescription Note dated 05/03/12 (KDA003494-003495)			802
5	1094	Dr. Stephens Lab Note and Prescription Note dated 10/24/11 (KDA001950-001951)			802
6	1095	Dr. Scheff Lab Note and Prescription Note dated 05/03/12 (KDA001997-001998)			802
7	1096	Dr. Sibley Lab Note and Prescription Note dated 10/20/11 (KDA001947-001949)			802
8	1097	Dr. Sweet Lab Note and Prescription Note dated 08/07/12 (KDA002721-002722)			802
9	1098	Dr. Sweet Lab Note and Prescription Note dated 08/09/12 (KDA002723-002724)			802
10	1099	Dr. Sweet Lab Note and Prescription Note dated 08/09/12 (KDA002725-002726)			802
11	1100	Dr. Richardson Case Note and Prescription Note dated 11/09/11 (KDA001970-001971)			802
12	1101	Dr. Richardson Lab Note and Prescription Note dated 05/04/12 (KDA002005-002006)			802
13	1102	Dr. Richardson Lab Note and Prescription Note dated 05/14/12 (KDA002020-002021)			802
14	1103	Drs. Ramellini Lab Note and Prescription Note dated 04/27/12 (KDA001993-001994)			802
15	1104	Drs. Ramellini Lab Note and Prescription Note dated 07/30/12 (KDA002708-002709)			802
16	1105	Dr. Razzano Lab Note and Prescription Note dated 11/4/11 (KDA003412-003413)			802
17	1106	Dr. Rana Lab Note and Prescription Note dated 10/21/11 (KDA001945-001946)			802
18	1107	Dr. Ritchie Lab Note and Prescription Note dated 05/09/12 (KDA002012-002013)			802
19	1108	Dr. Rana Lab Note and Prescription Note dated 03/09/12 (KDA001981-001982)			802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	1109	Dr. Rana Lab Note and Prescription Note dated 05/03/12 (KDA003486-003488)			802
3	1110	Dr. Rana Lab Note and Prescription Note dated 02/24/12 (KDA001979-001980)			802
4	1111	Dr. Rana Lab Note and Prescription Note dated 03/16/12 (KDA001985-001986)			802
5	1112	Dr. Murphy Lab Note and Prescription Note dated 05/11/12 (KDA002028-002029)			802
6	1113	Dr. Murphy Lab Note and Prescription Note dated 11/11/11 (KDA001972-001973)			802
7	1114	Dr. Myers Lab Note and Prescription Note dated 11/03/11 (KDA001964-001965)			802
8	1115	Dr. McVicker Lab Note and Prescription Note dated 08/15/12 (KDA002696-002697)			802
9	1116	Dr. McCarthy Lab Note and Prescription Note dated 03/28/12 (KDA001987-001988)			802
10	1117	Dr. McNicholas Lab Note and Prescription Note dated 10/28/11 (KDA001958-001959)			802
11	1118	Manhattan Lab Note and Prescription Note dated 07/31/12 (KDA002710-002711)			802
12	1119	Dr. Mead Lab Note and Prescription Note dated 08/09/12 (KDA002704-002705)			802
13	1120	Dr. McDavid Lab Note and Prescription Note dated 08/10/12 (KDA002702-002703)			802
14	1121	Dr. Ortiz Lab Note and Prescription Note dated 04/26/12 (KDA001995-001996)			802
15	1122	Dr. McNicholas Lab Note and Prescription Note dated 10/26/11 (KDA001952-001953)			802
16	1123	Dr. LaRoche Lab Note and Prescription Note dated 10/18/11 (KDA001934-001935)			802
17	1124	Dr. Jacquinet Lab Note and Prescription Note dated 10/19/11 (KDA001940-001942)			802
18	1125	Dr. Jacquinet Lab Note and Prescription Note dated 10/19/11 (KDA001938-001939)			802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	1126	Dr. Karmazin Lab Note dated 10/21/11 (KDA003371-003373)			802
3	1127	Dr. Harris Case Note and Prescription Note dated 10/26/11 (KDA001956-001957)			802
4	1128	Dr. Hughes Lab Note and Prescription Note dated 11/11/11 (KDA001977-001978)			802
5	1129	Dr. Razzano Lab Note and Prescription Note dated 05/09/12 (KDA002014-002015)			802
6	1130	Dr. Razzano Lab Note and Prescription Note dated 10/20/11 (KDA003363-003366)			802
7	1131	Drs. Ramellini Lab Note and Prescription Note dated 08/08/12 (KDA002729-002730)			802
8	1132	Drs. Ramellini Lab Note and Prescription Note dated 08/03/12 (KDA002727-002728)			802
9	1133	Dr. Fowkes Lab Note and Prescription Note dated 05/09/12 (KDA002016-002017)			802
10	1134	Dr. Fuhrman Lab Note and Prescription Note dated 05/14/12 (KDA002024-002025)			802
11	1135	Dr. Flor Lab Note and Prescription Note dated 08/21/12 (KDA002684-002685)			802
12	1136	Dr. Fuhrman Lab Note and Prescription Note dated 08/1/12 (KDA002717-002718)			802
13	1137	Dr. Dunne Prescription Note dated 05/10/12 (KDA002009)			802
14	1138	Dr. Fasoli Lab Notes and Lab Case Detail dated 08/14/12 (KDA002698-002699)			802
15	1139	Manhattan Lab Note and Prescription Note dated 10/17/11 (KDA001930-001931)			802
16	1140	Dr. Campbell Lab Note and Prescription Note dated 10/17/11 (KDA003347-003349)			802
17	1141	Dr. Clayton Lab Note and Prescription Note dated 05/14/12 (KDA002026-002027)			802
18	1142	Kickapoo Tribal Health Center Lab Note and Prescription Note dated 10/14/11 (KDA001943-001944)			802
19	1143	Dr. Callahan Lab Note and Prescription Note dated 07/30/12			802

1	Ex.	Description	Date	Date	Keating
2	No.		Identified	Admitted	Objection ¹
3		(KDA002706-002707)			
4	1144	Dr. Caddell Lab Note and Prescription Note dated 05/03/12 (KDA002003-002004)			802
5	1145	Dr. Collieran Lab Note and Prescription Note dated 08/14/12 (KDA002694-002695)			802
6	1146	Dr. Belton Lab Note and Lab Case Detail dated 03/08/12 (KDA001983-001984)			802
7	1147	Dr. Belton Lab Note and Lab Case Detail dated 05/07/12 (KDA002001-002002)			802
8	1148	Dr. Brady Lab Note and Prescription Note dated 08/02/12 (KDA002692-002693)			802
9	1149	Dr. Belton Lab Note and Lab Case Detail dated 11/03/11 (KDA001966-001967)			802
10	1150	Dr. Bailey Lab Note and Prescription Note dated 10/26/11 (KDA001954-001955)			802
11	1151	Dr. Bailey Lab Note and Prescription Note dated 05/03/12 (KDA002010-002011)			802
12	1152	Dr. Bailey Lab Note and Prescription Note dated 05/07/12 (KDA001999-002000)			802
13	1153	Dr. Busch Lab Note and Prescription Note dated 08/03/12 (KDA002733-002734)			802
14	1154	Drs. Bonner Lab Note and Prescription Note dated 05/15/12 (KDA002030-002031)			802
15	1155	Dr. Brenner Lab Note and Prescription Note dated 08/02/12 (KDA002719-002720)			802
16	1156	Dr. Brenner Lab Note and Prescription Note dated 08/06/12 (KDA002731-002732)			802
17	1157	Dr. Chan Lab Note and Prescription Note dated 05/01/12 (KDA003478-003480)			802
18	1158	Dr. Gonzales Lab Note dated 11/21/11 (KDA003419-003420)			802
19	1159	Dr. Jackson Lab Note dated 10/21/11 (KDA003375-003377)			802
20	1160	Dr. Colkmire Lab Note and Prescription Note dated 05/16/11 (KDA003319-003322)			802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	1161	Dental Care Lab Note and Prescription Note dated 10/16/11 (KDA003386-003387)			802
3	1162	A Perfect Smile Lab Note and Prescription Note dated 10/18/11 (KDA003378-003379)			802
4	1163	Lab Note dated 05/07/12 (KDA003502)			802
5	1164	Lab Note dated 10/20/11 (KDA003367)			802
6	1165	Lab Note dated 10/24/11 (KDA003383)			802
7	1166	Dr. Brandon Prescription Note dated 05/14/12 (KDA003497)			802
8	1167	Ex. 136 – Assemblage of web pages from Glidewell’s authorized dental labs			802
9	1168	Ex. 137 – Assemblage of prescription forms from Glidewell’s authorized dental labs			802
10	1169	Intentionally Left Blank			
11	1170	Website printout from Atlas Dental All Ceramic BruxZir undated (KDA002881)			802
12	1171	Website printout from Bauer Dental Studio BruxZir undated (KDA002883-2884)			802
13	1172	Website printout from Beverly Hills Dental Studio BruxZir undated (KDA002890)			802
14	1173	Intentionally Left Blank			
15	1174	Website printout from Continental Dental Labs of CA BruxZir undated (KDA002914)			802
16	1175	Website printout from Continental Dental Laboratory BruxZir undated (KDA002918)			802
17	1176	Website printout from CreoDent Prosthetics BruxZir undated (KDA002922-2923)			802
18	1177	Website printout from DeLux Dental Laboratory, Authorized BruxZir Laboratory undated (KDA002930)			802
19	1178	Brochure - How to Gain Patient Acceptance, Winter 2012 (KDA002937-2938)			802
20	1179	Website printout from Dental Arts Laboratories, Inc., DAL Products & Services undated (KDA002942)			802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	1180	Advertisement Zir-Cast Full contour Zirconia undated (KDA002980-2981)			802
3	1181	Drake Laboratories Prescription Form undated (KDA002982)			802
4	1182	Eclipse Dental Prescription Form undated (KDA002984-002985)			802
5	1183	Advertisement Eclipse Dental BruxZir undated (KDA002986-002987)			802
6	1184	Website Printout Elegant Dental Laboratories BruxZir undated (KDA002988)			802
7	1185	Elegant Dental Laboratories Prescription form undated (KDA002989)			802
8	1186	Eliason Dental Laboratory Prescription form undated (KDA002990)			802
9	1187	Website printout from Eliason Dental Lab BruxZir undated (KDA002991-002992)			802
10	1188	Excel Berger Prescription form undated (KDA002993)			802
11	1189	Website printout Excel Berger BruxZir undated (KDA002994-002995)			802
12	1190	Website printout FludDental BruxZir undated (KDA002997-002998)			802
13	1191	Brochure Fox Dental Laboratory BruxZir undated (KDA003000-003001)			802
14	1192	Intentionally Left Blank			
15	1193	Intentionally Left Blank			
16	1194	Website printout from Zahn Dental Zirlux FC undated (KDA003019-003020)			802
17	1195	Website printout from Ito & Kobayashi Dental Studio BruxZir undated (KDA003029-003030)			802
18	1196	Intentionally Left Blank			
19	1197	Website printout from Keller Exceeding Expectations BruxZir undated (KDA003133-003134)			802
20	1198	Website printout from Kiess Kraft Dental Laboratory BruxZir undated (KDA003135-003136)			802
21	1199	Intentionally Left Blank			
22	1200	Website printout from LVDDS			802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2		BruxZir undated (KDA003145)			
3	1201	BruxZir, An excellent alternative... undated (KDA003148)			802
4	1202	Intentionally Left Blank			
5	1203	Website printout Products BruxZir undated (KDA003154)			802
6	1204	Website printout from Midtown Dental Laboratory BruxZir undated (KDA003156-003157)			802
7	1205	Intentionally Left Blank			
8	1206	Website printout from Mr. Crown Dental Studio BruxZir undated (KDA003164-003165)			802
9	1207	Website printout from New Era Dental Arts undated (KDA003172)			802
10	1208	Website printout from New Image Dental Laboratory undated (KDA003173)			802
11	1209	Website printout from Nichols Dental Lab BruxZir undated (KDA003178)			802
12	1210	Intentionally Left Blank			
13	1211	Website printout from Olson Dental Laboratory BruxZir undated (KDA003182)			802
14	1212	Website printout from Oral Arts Dental Laboratories BruxZir undated (KDA003183-003184)			802
15	1213	Website printout from Oral Arts Dental Laboratories BruxZir Crowns and Bridges undated (KDA003186-003187)			802
16	1214	Website printout from Oral Arts Dental Laboratories Products undated (KDA003189-003190)			802
17	1215	Website printout from Oral Designs BruxZir undated (KDA003192)			802
18	1216	Website printout from Oral Tech Dental Laboratory BruxZir undated (KDA003194-003195)			802
19	1217	Intentionally Left Blank			
20	1218	Intentionally Left Blank			
21	1219	Website printout from Peterman Dental Laboratory BruxZir undated (KDA003207-003208)			802
22	1220	Website printout from Pfisterer Auderer Dental Laboratory BruxZir undated (KDA003210-003211)			802
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Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
1221	Website printout from R-Dent Dental Laboratory BruxZir undated (KDA003221-003222)			802
1222	Website printout from Rogers Dental Laboratories BruxZir undated (KDA003227)			802
1223	Website printout from Saber Dental Studio Products undated (KDA003230-003231)			802
1224	Website printout from Salem Dental Laboratory BruxZir undated (KDA003234-003235)			802
1225	Website printout from Scrimpsire Dental Studio undated (KDA003237)			802
1226	Website printout from Sherer Dental Lab undated (KDA003240)			802
1227	Intentionally Left Blank			
1228	Website printout from Stern Empire Dental Laboratory BruxZir undated (KDA003245-003246)			802
1229	Website printout from Stern Reed Associates Dental Laboratory undated (KDA003248-003249)			802
1230	Website printout from Stewart Dental Laboratories BruxZir undated (KDA003250)			802
1231	Website printout from Thayer Dental Laboratory undated (KDA003261-003262)			802
1232	Website printout from The Lab 2000 re Before and After Pictures re Products BruxZir, Emax and Captek undated (KDA003264)			802
1233	Website printout from The Point Dental Studio re "NobleTitan Introducing Your Next Generation CAD/CAM Alloy: Replacing Noble & High Noble Metals" undated (KDA003267-002367)			802
1234	Website printout from Thoele Dental Laboratory re Products "More Brawn than Beauty" undated (KDA003270-003271)			802
1235	Website printout from TLC Dental Laboratory Website Printout re Products and BruxZir "More Brawn than Beauty" undated (KDA003273-003274)			802
1236	Website Printout from Trachsel Dental Studio re Products and			802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2		BruxZir Bridge and Crown undated (KDA003278)			
3	1237	Website Printout from Treasure Dental Studio re Products and BruxZir Solid Zirconia Crowns and Bridges undated (KDA003281)			802
4	1238	Website Printout from Vitality Dental Arts re Products BruxZir Full Contour Zirconia undated (KDA003286-003287)			802
5	1239	Website Printout from Wornson Polzin Dental Laboratory re Products and BruxZir undated (KDA003291-003293)			802
6	1240	Intentionally Left Blank			
7	1241	Website Printout from Zimek Laboratories re Products and BruxZir Solid Zirconia undated (KDA003297)			802
8	1242	Website Printout from Zinser Dental Lab re Monolithic Zirconia and Authorized BruxZir Lab undated (KDA003298-003299)			802
9	1243	Intentionally Left Blank			
10	1244	Website Printout from Accudent Dental Lab re List of Lab Products including Zirconia Crowns and Authorized BruxZir Lab undated (KDA004775)			802
11	1245	Website Printout from Applegate Dental Ceramics re Zirconia Crowns and Patient Benefits undated (KDA004778)			802
12	1246	Website Printout from Arcari Dental Laboratory re Products re BruxZir undated (KDA004779-004780)			802
13	1247	Website Printout from Artistic Dental Lab re Special Offer for BruxZir for First time BruxZir users undated (KDA004781-004782)			802
14	1248	Intentionally Left Blank			
15	1249	Website Printout from Axis Dental re Zirconia Polisher Set and Various Promotional Offers undated (KDA004789-004790)			802
16	1250	Website Printout from Becker Dental Laboratory re BruxZir Solid Zirconia and Authorized BruxZir Laboratory undated (KDA004794-004795)			802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	1251	Website Printout from Bigler Dental Ceramics re BruxZir Solid Zirconia Virtually Chip-Proof Crown and Bridges undated (KDA004796-004797)			802
3					
4	1252	Intentionally Left Blank			
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6	1253	Website Printout from Burdette Dental Lab re Fixed Products re MicroZ and BruxZir undated (KDA004804-004807)			802
7					
8	1254	Intentionally Left Blank			
9	1255	Intentionally Left Blank			
10	1256	Website Printout from Dental Art Laboratories re BruxZir "More Brawn than Beauty" undated (KDA004810-004811)			802
11	1257	Albensi Laboratories Prescription Form undated (KDA002864)			802
12	1258	Apex Dental Milling Prescription Form undated (KDA002867)			802
13	1259	ADC Applegate Dental Ceramics Prescription Form undated (KDA002868)			802
14					
15	1260	Arcari Dental Laboratory Prescription Form undated (KDA002869-002870)			802
16	1261	Aronovitch Dental Laboratory Prescription Form No. 172759 undated (KDA002872)			802
17					
18	1262	Arrowhead Dental Laboratory Prescription Form undated (KDA002875-002876)			802
19	1263	Artistic Dental Lab Prescription Form undated (KDA002877-002878)			802
20					
21	1264	Atlas Dental Prescription Form undated (KDA002880)			802
22	1265	Bauer Dental Studios Prescription Form undated (KDA002882)			802
23	1266	BDL Prosthetics BioTemps Dental Laboratory Prosthetics Division Prescription Form undated (KDA002885-002886)			802
24					
25	1267	Becher Dental Laboratory Prescription Form No. 20001 undated (KDA002887)			802
26	1268	Beverly Hills Dental Studio Prescription Form undated (KDA002888-002889)			802
27					
28	1269	Burdette Dental Lab Prescription			802

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Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
	Form undated (KDA002896)			
1270	Continental Dental Laboratories of California Prescription Form undated (KDA002915-002916)			802
1271	Continental Dental Laboratory Prescription Form undated (KDA002917)			802
1272	CreoDent Prosthetics Prescription Form undated (KDA002920-002921)			802
1273	Crown Dental Studio Prescription Form undated (KDA002924)			802
1274	D.H. Baker Dental Laboratory Prescription Form undated (KDA002927)			802
1275	DA Dental Arts Laboratories Prescription Form undated (KDA002939-002941)			802
1276	Dental Masters Laboratory Prescription Form undated (KDA002944-002945)			802
1277	DentalLab.com Prescription Form undated (KDA002946-002947)			802
1278	Dentek Dental Laboratories Prescription Form undated (KDA002950)			802
1279	DigiTech Dental Restorations Prescription Form undated (KDA002974-002975)			802
1280	Drake Laboratories Prescription Form undated (KDA002982)			802
1281	Eclipse Dental Prescription Form undated (KDA002984-002985)			802
1282	EDL Elegant Dental Laboratories Prescription Form undated (KDA002989)			802
1283	Excel Berger Prescription Form undated (KDA002993)			802
1284	Flud Dental Laboratory Prescription Form undated (KDA002996)			802
1285	Fox Dental Laboratory Prescription Form undated (KDA002999)			802
1286	G&H Dental Arts, Inc. Prescription Form undated (KDA003002)			802
1287	Gnathodontics, LTD. Prescription Form undated (KDA003004-003005)			802
1288	Great Southwest Dental Laboratory Prescription Form undated (KDA003008)			802

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
1289	Green Dental Laboratories Prescription Form undated (KDA003011)			802
1290	HDS Harrison Dental Studio Prescription Form undated (KDA003014)			802
1291	Ideal Dental Laboratory Prescription Form undated (KDA003021)			802
1292	Ikon Dental Design Prescription Form undated (KDA003024)			802
1293	IDAK Innovative Dental Arts Prescription Form undated (KDA003025-003026)			802
1294	Ito & Koby Dental Studio Prescription Form undated (KDA003028)			802
1295	Iverson Dental Laboratories Prescription Form undated (KDA003031-003032)			802
1296	Keiss Kraft Dental Laboratory Prescription Form undated (KDA003137)			802
1297	Las Vegas Dental Studio Prescription Form undated (KDA003140-003141)			802
1298	LVDDS Las Vegas Digital Dental Solutions Prescription Form undated (KDA003143-003144)			802
1299	Lord's Dental Studio, Inc. Prescription Form undated (KDA003146)			802
1300	Lumident Prescription Form undated (KDA003147)			802
1301	Mallow-Tru Dental Studio Prescription Form undated (KDA003149)			802
1302	Maverick Dental Laboratories Prescription Form undated (KDA003152-003153)			802
1303	Midtown Dental Laboratory Prescription Form undated (KDA003155)			802
1304	Mobile Dental Design Prescription Form undated (KDA003158)			802
1305	Mr. Crown Dental Studio Prescription Form undated (KDA003163)			802
1306	Natural Arts Dental Laboratory Prescription Form undated (KDA003167)			802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	1307	NEO Dental Laboratory NEO Milling Center Prescription Form undated (KDA003168)			802
3	1308	New Era Dental Arts Prescription Form undated (KDA003171)			802
4	1309	NDL Newtech Dental Laboratories Prescription Form undated (KDA003175)			802
5	1310	Nextek Dental Studios Prescription Form undated (KDA003177)			802
6	1311	Olson Dental Laboratory Prescription Form undated (KDA003181)			802
7	1312	Oral Arts Dental Laboratories Prescription Form undated (KDA003185)			802
8	1313	Oral Arts Dental Laboratories Prescription Form undated (KDA003188)			802
9	1314	Oral Design Prescription Form undated (KDA003191)			802
10	1315	Oral Tech Dental Prescription Form undated (KDA003193)			802
11	1316	PDA Pacific Dental Arts Prescription Form undated (KDA003196)			802
12	1317	Parkway Dental Lab Prescription Form undated (KDA003198)			802
13	1318	PCS Dental Laboratory Prescription Form undated (KDA003201)			802
14	1319	Peterman Dental Lab Prescription Form undated (KDA003206)			802
15	1320	Pfisterer-Auderer Dental Laboratory Prescription Form undated (KDA003209)			802
16	1321	Intentionally Left Blank			
17	1322	Prosthetech Prescription Form undated (KDA003219)			802
18	1323	Roe Dental Laboratories Prescription Form undated (KDA003225)			802
19	1324	Saber Dental Studio Prescription Form undated (KDA003228)			802
20	1325	Salen Dental Laboratory Prescription Form undated (KDA003233)			802
21	1326	Scrimshire Dental Studio Prescription Form undated (KDA003236)			802
22	1327	Sherer Dental Laboratory Prescription Form undated			802

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2		(KDA003238-003239)			
3	1328	Spartan Dental Lab Prescription Form undated (KDA003243)			802
4	1329	Stern Reed Associates Prescription Form undated (KDA003247)			802
5	1330	Thayer Dental Laboratory Inc. Prescription Form undated (KDA003257-003258)			802
6	1331	The Lab 2000, Inc. Prescription Form undated (KDA003263)			802
7	1332	The Point Dental Studio, LLC Prescription Form undated (KDA003265-003266)			802
8	1333	Thoele Dental Laboratory Prescription Form undated (KDA003269)			802
9	1334	TLC Dental Laboratory Prescription Form undated (KDA003272)			802
10	1335	Trachsel Dental Studio, Inc. Prescription Form undated (KDA003275-003276)			802
11	1336	Trachsel Dental Studio Prescription Form undated (KDA003277)			802
12	1337	Treasure Dental Studio Prescription Form undated (KDA003279)			802
13	1338	VIA Digital Solutions Prescription Form undated (KDA003282-003283)			802
14	1339	Western Dental Arts, Inc. Prescription Form undated (KDA003288-003289)			802
15	1340	Ziemek Laboratories Prescription Form undated (KDA003296)			802
16	1341	Lafayette Dental Lab Prescription Form undated (KDA003304)			802
17	1342	Keating's Second Amended Answer, Affirmative Defenses, and Counterclaims dated 10/26/12			
18	1343	Updated Financial Information			901 FRCP 37(c)
19	1344	Demonstrative 001			402, 403 802, 901 FRCP 37(c)
20	1345	Demonstrative 002			402, 403 802, 901

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
				FRCP 37(c)
1346	Demonstrative 003			402, 403 802, 901 FRCP 37(c)
1347	Demonstrative 004			402, 403 802, 901 FRCP 37(c)
1348	Demonstrative 005			402, 403 802, 901 FRCP 37(c)
1349	Demonstrative 006			402, 403 802, 901 FRCP 37(c)
1350	Demonstrative 007			402, 403 802, 901 FRCP 37(c)
1351	Demonstrative 008			402, 403 802, 901 FRCP 37(c)
1352	Demonstrative 009			402, 403 802, 901 FRCP 37(c)
1353	Demonstrative 010			402, 403 802, 901 FRCP 37(c)
1354	Demonstrative 011			402, 403 802, 901 FRCP 37(c)

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Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
1355	Demonstrative 012			402, 403 802, 901 FRCP 37(c)
1356	Demonstrative 013			402, 403 802, 901 FRCP 37(c)
1357	Demonstrative 014			402, 403 802, 901 FRCP 37(c)
1358	Demonstrative 015			402, 403 802, 901 FRCP 37(c)
1359	Demonstrative 016			402, 403 802, 901 FRCP 37(c)
1360	Demonstrative 017			402, 403 802, 901 FRCP 37(c)
1361	Demonstrative 018			402, 403 802, 901 FRCP 37(c)
1362	Demonstrative 019			402, 403 802, 901 FRCP 37(c)
1363	Demonstrative 020			402, 403 802, 901 FRCP 37(c)
1364	Demonstrative 021			402, 403 802, 901

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
				FRCP 37(c)
1365	Demonstrative 022			402, 403 802, 901 FRCP 37(c)
1366	Demonstrative 023			402, 403 802, 901 FRCP 37(c)
1367	Demonstrative 024			402, 403 802, 901 FRCP 37(c)
1368	Demonstrative 025			402, 403 802, 901 FRCP 37(c)
1369	Demonstrative 026			402, 403 802, 901 FRCP 37(c)
1370	Demonstrative 027			402, 403 802, 901 FRCP 37(c)
1371	Demonstrative 028			402, 403 802, 901 FRCP 37(c)
1372	Demonstrative 029			402, 403 802, 901 FRCP 37(c)
1373	Demonstrative 030			402, 403 802, 901 FRCP 37(c)

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
1374	Demonstrative 031			402, 403 802, 901 FRCP 37(c)
1375	Demonstrative 032			402, 403 802, 901 FRCP 37(c)
1376	Demonstrative 033			402, 403 802, 901 FRCP 37(c)
1377	Demonstrative 034			402, 403 802, 901 FRCP 37(c)
1378	Demonstrative 035			402, 403 802, 901 FRCP 37(c)
1379	Demonstrative 036			402, 403 802, 901 FRCP 37(c)
1380	Demonstrative 037			402, 403 802, 901 FRCP 37(c)
1381	Demonstrative 038			402, 403 802, 901 FRCP 37(c)
1382	Demonstrative 039			402, 403 802, 901 FRCP 37(c)
1383	Demonstrative 040			402, 403 802, 901

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
				FRCP 37(c)
1384	Demonstrative 041			402, 403 802, 901 FRCP 37(c)
1385	Demonstrative 042			402, 403 802, 901 FRCP 37(c)
1386	Demonstrative 043			402, 403 802, 901 FRCP 37(c)
1387	Demonstrative 044			402, 403 802, 901 FRCP 37(c)
1388	Demonstrative 045			402, 403 802, 901 FRCP 37(c)
1389	Demonstrative 046			402, 403 802, 901 FRCP 37(c)
1390	Demonstrative 047			402, 403 802, 901 FRCP 37(c)
1391	Demonstrative 048			402, 403 802, 901 FRCP 37(c)
1392	Demonstrative 049			402, 403 802, 901 FRCP 37(c)

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
1393	Demonstrative 050			402, 403 802, 901 FRCP 37(c)
1394	Demonstrative 051			402, 403 802, 901 FRCP 37(c)
1395	Demonstrative 052			402, 403 802, 901 FRCP 37(c)
1396	Demonstrative 053			402, 403 802, 901 FRCP 37(c)
1397	Demonstrative 054			402, 403 802, 901 FRCP 37(c)
1398	Demonstrative 055			402, 403 802, 901 FRCP 37(c)
1399	Demonstrative 056			402, 403 802, 901 FRCP 37(c)
1400	Demonstrative 057			402, 403 802, 901 FRCP 37(c)
1401	Demonstrative 058			402, 403 802, 901 FRCP 37(c)
1402	Demonstrative 059			402, 403 802, 901

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
				FRCP 37(c)
1403	Demonstrative 060			402, 403 802, 901 FRCP 37(c)
1404	Demonstrative 061			402, 403 802, 901 FRCP 37(c)
1405	Demonstrative 062			402, 403 802, 901 FRCP 37(c)
1406	Demonstrative 063			402, 403 802, 901 FRCP 37(c)
1407	Demonstrative 064			402, 403 802, 901 FRCP 37(c)
1408	Demonstrative 065			402, 403 802, 901 FRCP 37(c)
1409	Demonstrative 066			402, 403 802, 901 FRCP 37(c)
1410	Demonstrative 067			402, 403 802, 901 FRCP 37(c)
1411	Demonstrative 068			402, 403 802, 901 FRCP 37(c)

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Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
1412	Demonstrative 069			402, 403 802, 901 FRCP 37(c)
1413	Demonstrative 070			402, 403 802, 901 FRCP 37(c)
1414	Demonstrative 071			402, 403 802, 901 FRCP 37(c)
1415	Demonstrative 072			402, 403 802, 901 FRCP 37(c)
1416	Demonstrative 073			402, 403 802, 901 FRCP 37(c)
1417	Demonstrative 074			402, 403 802, 901 FRCP 37(c)
1418	Demonstrative 075			402, 403 802, 901 FRCP 37(c)
1419	Demonstrative 076			402, 403 802, 901 FRCP 37(c)
1420	Demonstrative 077			402, 403 802, 901 FRCP 37(c)
1421	Demonstrative 078			402, 403 802, 901

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Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
				FRCP 37(c)
1422	Demonstrative 079			402, 403 802, 901 FRCP 37(c)
1423	Demonstrative 080			402, 403 802, 901 FRCP 37(c)
1424	Demonstrative 081			402, 403 802, 901 FRCP 37(c)
1425	Demonstrative 082			402, 403 802, 901 FRCP 37(c)
1426	Demonstrative 083			402, 403 802, 901 FRCP 37(c)
1427	Demonstrative 084			402, 403 802, 901 FRCP 37(c)
1428	Demonstrative 085			402, 403 802, 901 FRCP 37(c)
1429	Demonstrative 086			402, 403 802, 901 FRCP 37(c)
1430	Demonstrative 087			402, 403 802, 901 FRCP 37(c)

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Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
1431	Demonstrative 088			402, 403 802, 901 FRCP 37(c)
1432	Demonstrative 089			402, 403 802, 901 FRCP 37(c)
1433	Demonstrative 090			402, 403 802, 901 FRCP 37(c)
1434	Demonstrative 091			402, 403 802, 901 FRCP 37(c)
1435	Demonstrative 092			402, 403 802, 901 FRCP 37(c)
1436	Demonstrative 093			402, 403 802, 901 FRCP 37(c)
1437	Demonstrative 094			402, 403 802, 901 FRCP 37(c)
1438	Demonstrative 095			402, 403 802, 901 FRCP 37(c)
1439	Demonstrative 096			402, 403 802, 901 FRCP 37(c)
1440	Demonstrative 097			402, 403 802, 901

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Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
				FRCP 37(c)
1441	Demonstrative 098			402, 403 802, 901 FRCP 37(c)
1442	Demonstrative 099			402, 403 802, 901 FRCP 37(c)
1443	Demonstrative 100			402, 403 802, 901 FRCP 37(c)
1444	Website printout from Assured Dental Lab re Products and Services printed 11/26/12 (4 pages)			402, 403 802, 901 FRCP 37(c)
1445	Website printout from Authentic Dental Lab re Restorative Options printed 11/26/12 (5 pages)			402, 403 802, 901 FRCP 37(c)
1446	Website printout from China Dental Outsourcing re Products and All Ceramic: All Zirconia for Bruxers printed 11/26/12 (4 pages)			402, 403 802, 901 FRCP 37(c)
1447	Website printout from Continental Dental Laboratories re CAD / CAM & Non-Metallic printed 11/26/12 (2 pages)			402, 403 802, 901 FRCP 37(c)
1448	Website Printout from Pittman Dental Laboratory re Zirconia printed 11/26/12 (1 page)			402, 403 802, 901 FRCP 37(c)
1449	Website printout from Somer Dental Laboratories re Full Contour Zirconia Crowns printed 11/26/12 (2 pages)			402, 403 802, 901 FRCP 37(c)

1	Ex.	Description	Date	Date	Keating
2	No.		Identified	Admitted	Objection ¹
3	1450	Website printout from Trachsel Dental Studio re Products printed 11/26/12 (1 page)			402, 403 802, 901 FRCP 37(c)
4					
5	1451	Website printout from York Dental Laboratory re Products printed 11/26/12 (2 pages)			402, 403 802, 901 FRCP 37(c)
6					
7					
8	1452	Website printout from Showcase Dental Laboratory Zirconia Products printed 11/26/12 (1 page)			402, 403 802, 901 FRCP 37(c)
9					
10					
11	1453	Website printout from Tosch Laboratory re LUNA Full Contour Translucent All Zirconia Crowns printed 11/26/12 (2 pages)			402, 403 802, 901 FRCP 37(c)
12					
13	1454	Website printout from Bio Cad Dental re Solid Zirconia printed 11/26/12 (2 pages)			402, 403 802, 901 FRCP 37(c)
14					
15					
16	1455	Website printout from Origin Cad Cam re Zirconia Products printed 11/26/12 (3 pages)			402, 403 802, 901 FRCP 37(c)
17					
18					
19	1456	Website printout from Solutions 3M re Products - Lava Zirconia and Lava DVS Full Contour Digital Crown printed 11/26/12 (6 pages)			402, 403 802, 901 FRCP 37(c)
20					
21	1457	Website printout from Dental Prosthetic Services re Products printed 11/26/12 (1 page)			402, 403 802, 901 FRCP 37(c)
22					
23					
24	1458	Website printout from 5 Axis Dental Design Center re Full Zirconia Crowns printed 11/26/12 (2 pages)			402, 403 802, 901 FRCP 37(c)
25					
26					
27	1459	Website printout from Bayshore Dental Studio re Zirconia Crown Dental Lab printed 11/26/12 (1 page)			402, 403 802, 901
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1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2					FRCP
3					37(c)
4	1460	Website printout from Advanced Dental Technologies re ADT Full Zirconia printed 11/26/12 (2 pages)			402, 403 802, 901 FRCP 37(c)
5					
6	1461	Website printout from Advanced Dental Technologies re Z-Crown Solid Zirconia printed 11/26/12 (2 pages)			402, 403 802, 901 FRCP 37(c)
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8					
9	1462	Website printout from NuSmile re Product List - ZR printed 11/26/12 (2 pages)			402, 403 802, 901 FRCP 37(c)
10					
11					
12	1463	Website printout from Crown Dental Laboratory re Zirconia Products and Crown and Bridge printed 11/26/12 (4 pages)			402, 403 802, 901 FRCP 37(c)
13					
14					
15	1464	Website printout from CAP US re Full Contour Zirconia Product printed 11/26/12 (2 pages)			402, 403 802, 901 FRCP 37(c)
16					
17	1465	Website printout from Roe Dental Laboratory re TLZirconia printed 11/26/12 (3 pages)			402, 403 802, 901 FRCP 37(c)
18					
19					
20	1466	Website printout from Trademark Electronic Search System re Search (*brux*[bi,ti] not dead[ld]) printed 11/30/12 (2 pages)			901 FRCP 37(c)
21					
22	1467	Website printout from Trademark Electronic Search System re BRUX-EZE Trademark (Reg. No. 2,473,238) printed 11/30/12 (2 pages)			901 FRCP 37(c)
23					
24					
25	1468	Website printout from Trademark Electronic Search System re NobelProcera Trademark (Reg. No. 3,737,243) printed 11/30/12 (2 pages)			901 FRCP 37(c)
26					
27	1469	Website Printout from Keating Dental Arts re KDZ Family printed 10/16/12 (KDA004232-004233)			
28					

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
1470	Keating Dental Arts Email Sheet "KDZ Bruxer: Beauty so strong, it will change your practice" (http://www.keatingdentalarts.com/images/EmailSheet_KDZBruxSM.pdf) undated (GDC00002487)			FRCP 37(c)
1471	Images Email Sheet KDZBruxSM-URL Screen Cap "KDZ Bruxer: Beauty so strong, it will change your practice" (GDC00002488)			FRCP 37(c)
1472	Website printout from Keating Dental Arts re KDZ Bruxer (http://www.keatingdentalarts.com/products/kdz_bruxer.php) undated (GDC00002489-00002490)			FRCP 37(c)
1473	Assemblage of web pages from Glidewell's authorized dental labs			802 FRCP 37(c)
1474	Total sales of BruxZir (YTD '09, '10, '11 and '12) produced to Keating on 08/21/2012			
1475	Documents relied upon by D. Franklyn			802 FRCP 37(c)
1476	Documents relied upon by R. Goldstein			802 FRCP 37(c)
1477	BruxZir crown (physical exhibit)			
1478	KDZ Bruxer crown (physical exhibit)			
1479	BruxZir milling blanks (physical exhibit)			
1480	BruxZir milling blanks (physical exhibit)			
1481	BruxZir coloring liquid (physical exhibit)			
1482	Weekly production reports dated from 06/25/09 to 12/28/12 (GDC00002599-00005682)			FRCP 37(c)
1483	BruxZir Marketing Expenses 2009 through 12/28/12 (GDC00005737-5744)			802 FRCP 37(c)
1484	BruxZir Marketing Expense Detail (GDC00005745-5753)			802 FRCP 37(c)

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	1485	List of Authorized BruxZir Labs from BruxZir.com website (GDC00002491-2500)			802 FRCP 37(c)
3					
4	1486	Order fulfillment for Dr. Jim Lee dated 04/25/12 (KDA003305)			802
5	1487	Prescription form for Dr. Jim Lee dated 05/05/12 (KDA003306)			802
6	1488	Keating 2012 Fee Schedule (KDA004421-4422)			802
7	1489	Website printout from Keating webpage printed 10/17/12 (KDA004234)			
8					
9	1490	Website printout from Keating webpage printed 10/17/12 (KDA004235)			
10					
11	1491	Website printout from Keating webpage printed 01/03/13 (GDC00005758-5759)			FRCP 37(c)
12	1492	Clinical Videos Downloadable for Authorized BruxZir Lab in the Password Protected Area of the BruxZir Technical Resources Website (GDC00002501-2513)			402, 403 802 FRCP 37(c)
13					
14	1493	Cerec In-Lab System Protocol - Technical Resources (GDC00002514-2517)			402, 403 802 FRCP 37(c)
15					
16	1494	BruxZir Training Manual - Technical Resources (GDC00002518-2523)			402, 403 802 FRCP 37(c)
17					
18	1495	Technical Update: Do Not Use Discs To Finish Full-Contour Zirconia - Technical Resources (GDC00002524-2525)			402, 403 802 FRCP 37(c)
19					
20	1496	Technical Update: Improved BruxZir Esthetics Thru Ultrasonic Cleaning - Technical Resources (GDC00002526-2527)			402, 403 802 FRCP 37(c)
21					
22	1497	BruxZir Milling Blanks: Instructions for Use - Technical Resources (GDC00002528-2529)			402, 403 802 FRCP 37(c)
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1	Ex.	Description	Date	Date	Keating
2	No.		Identified	Admitted	Objection ¹
3	1498	August 22, 2012 Technical Update: Adjusting and Polishing BruxZir crowns & bridges - Technical Resources (GDC00002530)			402, 403 802 FRCP 37(c)
4					
5	1499	August 22, 2012 Technical Update: Seating BruxZir and other zirconia- based crowns & bridges - Technical Resources (GDC00002531)			402, 403 802 FRCP 37(c)
6					
7					
8	1500	BruxZir Vacuum Chamber: Instructions for Use - Technical Resources (GDC000002532-2533)			402, 403 802 FRCP 37(c)
9					
10					
11	1501	3Shape Scan & Design Systems Brochure - Lab Resources (GDC00002534-2574)			402, 403 802 FRCP 37(c)
12					
13	1502	Video: Hammer Test: BruxZir vs. PFM - Dentist Resources / Clinical Video Download (GDC00002575)			402, 403 802 FRCP 37(c)
14					
15					
16	1503	Video: Replacing PFM Crowns on Teeth 8 & 9 with BruxZir Solid Zirconia Crowns - Dentist Resources / Clinical Video Download (GDC00002576)			402, 403 802 FRCP 37(c)
17					
18					
19	1504	Video: BruxZir Solid Zirconia Full- Arch Bridge - Dentist Resources / Clinical Video Download (GDC00002577)			402, 403 802 FRCP 37(c)
20					
21					
22	1505	Authorized BruxZir Lab Brochure - Lab Resources (GDC00002578- 2579)			402, 403 802 FRCP 37(c)
23					
24	1506	BruxZir Recycling Program Brochure - Lab Resources (GDC00002580-2581)			402, 403 802 FRCP 37(c)
25					
26					
27	1507	BruxZir Solid Zirconia Business Integration Program Brochure - Lab Resources (GDC00002582-2589)			402, 403 802
28					

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2					FRCP
3					37(c)
4	1508	Example of Journal Advertising - Lab Resources (GDC00002590)			402, 403 802 FRCP 37(c)
5					
6	1509	Video: Anterior Bridge Replacement with BruxZir Utilizing the IOS FastScan - Dentist Resources / Clinical Video Download (GDC00002591)			402, 403 802 FRCP 37(c)
7					
8					
9	1510	Video: Introduction to BruxZir Solid Zirconia - Dentist Resources / Clinical Video Download (GDC00002592)			402, 403 802 FRCP 37(c)
10					
11					
12	1511	BruxZir Generic Lab Brochure - Lab Resources (GDC00002593-2594)			402, 403 802 FRCP 37(c)
13					
14					
15	1512	Instructions for Adjusting BruxZir - Lab Resources (GDC00002595-2596)			402, 403 802 FRCP 37(c)
16					
17	1513	"Terms of Use" page under Lab Resources on BruxZir's website (GDC00002597-2598)			402, 403 802 FRCP 37(c)
18					
19					
20	1514	Clinical Case Before & After Images for Authorized Lab (GDC00005683-5684, GDC005692-5721)			402, 403 802 FRCP 37(c)
21					
22					
23	1515	Marketing Graph Images Downloadable for Authorized Labs (GDC00005685, 5728-5729, 5731-5732, 5735-5736)			402, 403 802 FRCP 37(c)
24					
25					
26	1516	Image: Authorized BruxZir Lab Logo (GDC00005686)			402, 403 FRCP 37(c)
27					
28	1517	Image: BruxZir Milling Photo - Product Images (GDC00005687)			402, 403

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2					FRCP
3					37(c)
4	1518	Image: BruxZir 1st Generation - Product Images (GDC00005688)			402, 403
5					FRCP
6					37(c)
7	1519	Image: BruxZir 2nd Generation - Product Images (GDC00005689)			402, 403
8					FRCP
9					37(c)
10	1520	Image: BruxZir Crown - Product Images (GDC00005690)			402, 403
11					FRCP
12					37(c)
13	1521	Image: BruxZir Bridge - Product Images (GDC00005691)			402, 403
14					FRCP
15					37(c)
16	1522	Image: BruxZir Logo Black Logo (GDC00005722)			402, 403
17					FRCP
18					37(c)
19	1523	Image: BruxZir Logo White Logo (GDC00005723)			402, 403
20					FRCP
21					37(c)
22	1524	Image: BruxZir Mill Photo - Product Images (GDC00005724)			402, 403
23					FRCP
24					37(c)
25	1525	3 Material Comparison Images Under Clinical Images Area for Authorized Labs (GDC00005725-5727)			402, 403
26					FRCP
27					37(c)
28	1526	Image: Full-Cast Gold Crown - Product Images (GDC00005730)			402, 403
					FRCP
					37(c)
	1527	Image: BruxZir Model - Product Images (GDC00005733)			402, 403
					FRCP
					37(c)
	1528	Image: Porcelain and Metal Crown - Product Images (GDC00005734)			402, 403
					FRCP
					37(c)
	1529	Financial Spreadsheet in Allred Deposition Exhibits (GDC00005754-5757)			FRCP
					37(c)
	1530	BruxZir Milling Blanks, Instructions for Use (GDC00005799-5816)			402, 403

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2					802
3					FRCP
4					37(c)
5	1531	Unit Sales Monthly Report Summary Spreadsheet (GDC00005823-5899)			802
6					FRCP
7					37(c)
8	1532	Unit Sales Comparison Monthly Reports 2009-2012 (GDC00005900-6391)			802
9					FRCP
10					37(c)
11	1533	Website printout from Glidewelldental.com regarding BruxZir zirconia crown features (GDC00005817-5818)			402, 403
12					802
13					FRCP
14					37(c)
15	1534	Website printout from Glidewelldental.com regarding dentist services all ceramics BruxZir (GDC00005819-5820)			402, 403
16					802
17					FRCP
18					37(c)
19	1535	Website printout from Glidewelldental.com regarding lab services BruxZir (GDC00005821-5822)			402, 403
20					802
21					FRCP
22					37(c)
23	1536	Video: BruxZir Solid Zirconia Crown & Bridges clinical indications; Scientific validation (GDC00005796)			402, 403
24					802
25					FRCP
26					37(c)
27	1537	Video: Updated BruxZir Cleaning, Cementing & Bonding Protocol (GDC00005797)			402, 403
28					802
					FRCP
					37(c)
	1538	Advertisement, Lava All-Zirconia - an outstanding solution (GDC00005798)			402, 403
					802
					FRCP
					37(c)
	1539	Chairside: A Publication of Glidewell Laboratories Volume 7, Issue 1 (GDC00006392-00006461)			402, 403
					802
					FRCP
					37(c)
	1540	Chairside: A Publication of Glidewell Laboratories Volume 7,			402, 403

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Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
	Issue 2 (GDC00006462-00006535)			802 FRCP 37(c)
1541	Chairside: A Publication of Glidewell Laboratories Volume 7, Issue 4 (GDC00006536-00006615)			402, 403 802 FRCP 37(c)
1542	Chairside: A Publication of Glidewell Laboratories Volume 6, Issue 4 (GDC00006616-00006689)			402, 403 802 FRCP 37(c)
1543	Inside Dentistry Magazine dated 02/xx/12 (GDC00006690-00006847)			402, 403 802 FRCP 37(c)
1544	Inside Dentistry Magazine dated 06/xx/12 (GDC00006848-00006979)			402, 403 802 FRCP 37(c)
1545	American Dental Association News, Volume 43, Number 6 dated 03/19/12 (GDC00006980-00007011)			402, 403 802 901 FRCP 37(c)
1546	American Dental Association News, Volume 43, Number 2 dated 01/16/12 (GDC00007012-00007037)			402, 403 802 901 FRCP 37(c)
1547	American Dental Association News, Volume 43, Number 17 dated 09/17/12 (GDC00007038-00007079)			402, 403 802 901 FRCP 37(c)
1548	2013 ADA Media Kit (GDC00007584-00007604)			402, 403 802 901 FRCP 37(c)

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	1549	BruxZir Monthly Webpage Statistics dated 08/1/09 to 12/31/12 (GDC00007605-00007675)			402, 403
3					802
4					FRCP
5					37(c)
6	1550	Marketing Expenses from BZExpenses LTD dated 11/1/11 to 12/1/12 (GDC00007676-00007684)			402, 403
7					802
8					901
9					FRCP
10					37(c)
11	1551	Dashboard Reports dated 1/18/12 (GDC00007685-00007718)			402, 403
12					802
13					901
14					FRCP
15					37(c)
16	1552	Glidewell Dental Website Statistics dated 7/1/09 to 12/31/12 (GDC00007719-00007796)			402, 403
17					802
18					FRCP
19					37(c)
20	1553	Internal List Email Campaigns dated 3/xx/09 to 12/xx/12 (GDC00007797-00007818)			402, 403
21					802
22					FRCP
23					37(c)
24	1554	Purchase Orders dated 11/08/10 to 11/07/12 (GDC00007819-00007821)			402, 403
25					802
26					FRCP
27					37(c)
28	1555	Youtube Video Statistics printed 1/4/13 (GDC00007822-00007827)			402, 403
					802
					901
					FRCP
					37(c)
	1556	Direct Mail DVD Purchase Order Invoices dated 3/5/10 to 5/12/10 (GDC00007828-00007844)			402, 403
					802
					FRCP
					37(c)
	1557	Direct Mail Invoices 2009-2012 (GDC00008073-00008282)			402, 403
					802
					FRCP
					37(c)

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Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
1558	BruxZir Samples Expenses dated 10/02/11 to 7/28/12 (GDC00008010-00008072)			402, 403 802 FRCP 37(c)
1559	Brandon document dated 12/7/07 (GDC00008008-00008009)			402, 403 FRCP 37(c)
1560	BruxZir Monthly Net Sales with Restoration Units 1/2009-12/2012 (GDC00008283-00008289)			402, 403 802 FRCP 37(c)
1561	Category Descriptions for BruxZir Monthly Net Sales with Restoration Units 1/2009-12/2012 (GDC00008290-00008293)			402, 403 802 FRCP 37(c)
1562	Excerpts from the Trademark Manual of Examining Procedure dated 09/xx/07 (GDC00008294-00008342)			FRCP 37(c)
1563	Keating's Website, www.keatingdentalarts.com, dated 1/4/13 (GDC00008429)			FRCP 37(c)
1564	ADA Dental Marketing Spend by Product 1/2012-11/2012 (GDC00008385-00008424)			402, 403 802 901 FRCP 37(c)
1565	ADA Dental Marketing Spend by Company 1/2012-11/2012 (GDC00008343-00008384)			402, 403 802 901 FRCP 37(c)
1566	PFM Profit and Loss Statement for BruxZir dated 8/xx/12 (GDC00008428)			802 901 FRCP 37(c)
1567	Hitech Profit and Loss Statement for BruxZir dated 8/xx/12 (GDC00008427)			802 901 FRCP 37(c)

1	Ex.	Description	Date	Date	Keating
2	No.		Identified	Admitted	Objection ¹
3	1568	Glidewell Consolidated Profit and Loss Statement dated 8/31/12 (GDC00008425-00008426)			802 FRCP 37(c)
4	1569	BruxZir Gross Profit Calculation Demonstrative			402, 403 802 FRCP 37(c)
5					
6					
7	1570	2009-2012 Glidewell Tradeshow Expenses (GDC00008430)			402, 403 802 FRCP 37(c)
8					
9					
10	1571	Glidewell Tradeshow Invoices			402, 403 802 FRCP 37(c)
11					
12					
13	1572	Glidewell prescription forms received from Dr. Richard Scott (GDC00008571-00008579)			402, 403 802 901 FRCP 37(c)
14					
15					
16	1573	Glidewell prescription forms received from Dr. Michael Razzano (GDC00008546-00008553)			402, 403 802 901 FRCP 37(c)
17					
18					
19	1574	Glidewell prescription forms received from Dr. Thomas Nussear (GDC00008541-00008542)			402, 403 802 901 FRCP 37(c)
20					
21					
22					
23	1575	Glidewell prescription forms received from Dr. Samir Rana (GDC00008543-00008545)			402, 403 802 901 FRCP 37(c)
24					
25					
26	1576	Glidewell prescription forms received from Dr. Stan Richardson (GDC00008554-00008561)			402, 403 802 901 FRCP
27					
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1	Ex.	Description	Date	Date	Keating
2	No.		Identified	Admitted	Objection ¹
3					37(c)
4	1577	Glidewell prescription forms received from Dr. Scott Stephens (GDC00008580-00008693)			402, 403 802 901 FRCP 37(c)
5					
6	1578	Glidewell prescription forms received from Dr. Daniel Sweet (GDC00008694-00008741)			402, 403 802 901 FRCP 37(c)
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10	1579	Glidewell prescription forms received from Dr. George Tashiro (GDC00008742-00008767)			402, 403 802 901 FRCP 37(c)
11					
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13					
14	1580	Glidewell prescription forms received from Dr. Gary Tobin (GDC00008768-00008829)			402, 403 802 901 FRCP 37(c)
15					
16					
17	1581	Glidewell prescription forms received from Dr. Trevor Scheff (GDC00008562-00008570)			402, 403 802 901 FRCP 37(c)
18					
19					
20					
21	1582	Glidewell prescription forms received from Dr. Robert Wooten (GDC00008830-00008908)			402, 403 802 901 FRCP 37(c)
22					
23					
24	1583	Glidewell prescription forms received from Dr. William Belton (GDC00008431-00008439)			402, 403 802 901 FRCP 37(c)
25					
26					
27	1584	Glidewell prescription forms received from Dr. Jonathan Campbell (GDC00008440-			402, 403 802
28					

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
	00008475)			901 FRCP 37(c)
1585	Glidewell prescription forms received from Dr. Joseph Jacquinot (GDC00008476-00008478)			402, 403 802 901 FRCP 37(c)
1586	Glidewell prescription forms received from Dr. Terry Myers (GDC00008479-00008540)			402, 403 802 901 FRCP 37(c)
2000	10/19/2012 Keating Third Amended Initial Disclosures			
2001	10/29/2012 Glidewell's First Amended Initial Disclosures			
2002	08/20/2012 Glidewell's Response to Keatings First set of Interrogatories (1-14)			
2003	08/20/2012 Glidewell's Response to Keating's Second Set of Interrogatories (15-24)			
2004	04/19/2012 Keating Response to Glidewell's First set of Interrogatories (1-25)			
2005	04/19/2012 Keating Attorneys' Eyes Only Exhibits to its Response to Glidewell's First set of Interrogatories (1-25)			
2006	10/11/2012 Glidewell's Response to Keating First Request for Admissions (1-26)			
2007	10/25/2012 Keating Response to Glidewell's Request for Admissions (1-11)			
2008	05/18/2012 Keating Response to Glidewell's First set Request for production of documents and Things (1-42)			
2009	08/20/2012 Glidewell's Response to Keatings First Set of Document Requests (1-28)			
2010	10/10/2012 Glidewell's Response to Keating's Second Set of document Requests (29-49)			

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	2011	10/15/2012 Glidewell's Response to Keating's Third Set of document Requests (50-54)			
3					
4	2012	Keating's Response to Glidewell's Second set of Document Requests (43-51)			
5					
6	2013	Parker, Philip M., Ed., Bruxism ~ Webster's Timeline History 1955-2007, 2009, ICON Group International, Inc., San Diego, CA. - Ex. A 02/13/212 Declaration of Alison Adnan			
7					
8					
9	2014	Excerpts from Management of Temporomandibular Disorders and Occlusion, Third Edition by Jeffrey P. Okeson. (1985, Mosby-Year Book, Inc., St. Louis, MO) - Ex. B 02/13/212 Declaration of Alison Adnan			
10					
11					
12	2015	Plaintiff Glidewell's website, http://www.glidewelldental.com/ - excerpts showing Glidewell's uses of "bruxer", "bruxers", and/or "bruxism" - Ex. C 02/13/212 Declaration of Alison Adnan			
13					
14					
15	2016	Plaintiff Glidewell's Complaint - various excerpts - Ex. D 02/13/212 Declaration of Alison Adnan			
16					
17	2017	Third party uses of "BRUX" on their websites and/or in articles - Ex. E 02/13/212 Declaration of Alison Adnan			
18					
19	2018	Various Trademarks containing "BRUX" and pertaining to the dental profession - Ex. F 02/13/212 Declaration of Alison Adnan			
20					
21	2019	Various Trademarks containing "PHONE" - Ex. G 02/13/212 Declaration of Alison Adnan			
22					
23	2020	Materials regarding Glidewell's efforts against third-party "BRUX" marks - Ex. H 02/13/212 Declaration of Alison Adnan			
24					
25	2021	Notices of Acceptance of Statement of Use for defendant's trademark applications serial nos. 85-287,084 for KDZ MAX (STYLIZED/DESIGN) and 85-287,720 for KDZ ULTRA (STYLIZED/DESIGN) - Ex. I 02/13/212 Declaration of Alison Adnan			
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Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2022	Excerpts from selected U.S. patents and/or patent applications, highlighting the use of “BRUX” terms - Ex. J 02/13/212 Declaration of Alison Adnan			
2023	Computer screenshot of the website/page at http://www.delcam.tv/delcamvideo.asp?VideoId=54 - Ex. K 02/13/212 Declaration of Alison Adnan			
2024	Letter dated August 9, 2011, from Plaintiff Glidewell's sales manager to Shaun Keating of Defendant KDA - Ex. L 02/13/212 Declaration of Alison Adnan			
2025	Excerpts from The American Heritage Dictionary of the English Language, Fifth Edition, Houghton Mifflin Harcourt, Boston/New York, 2011. - Ex. M 02/13/212 Declaration of Alison Adnan			
2026	Internal reports 6 showing monthly sales of our KDZ Bruxer zirconia crown from May 2011 through October 15, 2012 (Document is Attorneys Eyes Only) – Ex. A to Declaration of Diane Mallos Donich in Support of Keatings Opposition to Glidewell’s Partial Summary Judgment re Trademark Misuse, Unfair Competition, Unclean Hands, Fair Use and Estoppel			
2027	Two-page document produced in this case by Glidewell, entitled “Universal Rx.” - Ex. 138 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell’s Motion for Summary Judgment of Infringement			
2028	Glidewell Laboratories (“Glidewell”) Initial Disclosures, dated December 5, 2011 - Ex. 139 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell’s Motion for Summary Judgment of Infringement			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2029	Glidewell Laboratories ("Glidewell") First Amended Initial Disclosures, dated October 29, 2012 - Ex. 140 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement			
2030	excerpt from Glidewell's Responses to Keating's Second Set of Requests for Production of Documents (Nos. 29-49), dated October 10, 2012. - Ex. 141 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement			
2031	Notice of Subpoena for testimony directed to Catherine Bonser, dated September 28, 2012 - Ex. 142 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement			
2032	Notice of Subpoena for documents directed to Dentsply International, dated September 28, 2012 - Ex. 143 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement			
2033	electronic mail message to David G. Jankowski dated, Friday, October 19, 2012 from Mr. Leppo writing on behalf of his clients Dentsply International and Ms. Bonser. Re: subpoena served on Dentsply. - Ex. 144 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement			
2034	excerpt from the transcript of the deposition of Shaun Keating dated October 18, 2012. - Ex. 145 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2035	electronic mail message that David G. Jankowski received from Christopher Pinzon of Snell & Wilmer, at 11:48 p.m. on Monday, October 29, 2012. Attaching a pdf copy of Glidewell's First Amended Disclosures - Ex. 146 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement			
2036	electronic mail message that David G. Jankowski received from Mr. Pinzon of Snell & Wilmer at 11:51 p.m. on Monday, October 29, 2012. Attaching a pdf copy of an Expert Disclosure of Michael DiTolla. - Ex. 147 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement			
2037	electronic mail message that David G. Jankowski received from Mr. Pinzon of Snell & Wilmer at 11:53 p.m. on Monday, October 29, 2012. Re Attaching Two Rebuttal Expert Reports of David Franklyn and one Dr. Ronald Goldstein. - Ex. 148 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement			
2038	email David G. Jankowski received from William Hsu of Snell & Wilmer on November 16, 2012, attaching a document bates numbered GDC00002444-2446. - Ex. 154 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement			
2039	Letter to David G. Jankowski from Philip Graves, counsel for Glidewell, on November 6, 2012. Re letter not referencing any intent by Glidewell to file a summary judgment dismissing Keating's affirmative defenses of estoppel, unclean hands and fair use. - Ex.			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
	159 to Second Declaration of David J. Jankowski in Support of Keatings Opposition to Glidewell's Motion for Summary Judgment of Infringement			
2040	U.S. Patent 4,728,291 – Ex. A To Keating Request for Judicial Notice in Support of its Motions for Summary Judgment			
2041	U.S. Patent 5,338,190 – Ex. B To Keating Request for Judicial Notice in Support of its Motions for Summary Judgment			
2042	U.S. Patent 6,164,278 – Ex. C To Keating Request for Judicial Notice in Support of its Motions for Summary Judgment			
2043	U.S. Patent 6,632,843 – Ex. D To Keating Request for Judicial Notice in Support of its Motions for Summary Judgment			
2044	U.S. Patent Application U.S. 2009/0272386 A1 – Ex. E To Keating Request for Judicial Notice in Support of its Motions for Summary Judgment			
2045	Intentionally Left Blank			
2046	Intentionally Left Blank			
2047	Intentionally Left Blank			
2048	Intentionally Left Blank			
2049	Intentionally Left Blank			
2050	Intentionally Left Blank			
2051	Intentionally Left Blank			
2052	Certified Trademark Registration 4,113,072 – Ex. M To Keating Request for Judicial Notice in Support of its Motions for Summary Judgment			
2053	Certified Trademark Registration 4,113,074 – Ex. N To Keating Request for Judicial Notice in Support of its Motions for Summary Judgment			
2054	Assemblage of Third Party Web Sites BOATRIGHT 000056 through BOATRIGHT 000082. - Ex. 44 to			

1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2		the Declaration of David G. Jankowski in Support of Keatings Motions for Summary Judgment			
3					
4	2055	Exhibit B to Glidewell's Complaint in this lawsuit. - Ex. 45 to the Declaration of David G. Jankowski in Support of Keatings Motions for Summary Judgment			
5					
6	2056	BruxZir Compendium: video clips – Ex. V-4 to 11/19/2012 Declaration of Jeffrey L. Van Hoosear in Support of Keating Motions for Summary Judgment			
7					
8					
9	2057	BruxZir Compendium: Entire DVD – Ex. V-5 to 11/19/2012 Declaration of Jeffrey L. Van Hoosear in Support of Keating Motions for Summary Judgment			
10					
11					
12	2058	Native Excel file for Defendant Deposition Exhibit 508 – Ex. 56 to Rustin Mangum Declaration in Support of Keating Motions for Summary Judgment			
13					
14	2059	Native Excel file for Defendant Deposition Exhibit 509 – Ex. 58 to Rustin Mangum Declaration in Support of Keating Motions for Summary Judgment			
15					
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17	2060	Full presentation of first set of Rx forms – Ex. 61 to Rustin Mangum Declaration in Support of Keating Motions for Summary Judgment			
18					
19	2061	Native Excel file of Defendant Deposition Exhibit 513 – Ex. 64 to Rustin Mangum Declaration in Support of Keating Motions for Summary Judgment			
20					
21	2062	24 page printout from the U.S. Patent and Trademark Office of file history of Registration No. 3,739,663 Ex. B to 11/19/2012 Declaration of Lori Boatright in Support of Keating Motions for Summary Judgment			
22					
23					
24					
25	2063	33 page printout from the U.S. Patent and Trademark Office of file history of Registration No. 85/287,029 Ex. C to 11/19/2012 Declaration of Lori Boatright in Support of Keating Motions for Summary Judgment			
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1	Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2	2064	Intentionally Left Blank			
3	2065	Intentionally Left Blank			
4	2066	scholarly article titled, "The Prevalence of Some Joint Disorders in Craniomandibular Disorder (CMD) and Bruxers as Compared to CMD Nonbruxer Patients and Controls", January 1999, The Journal of Craniomandibular Practice, by Omar Franklin Molina, D.D.S., M.S., et al., , Exhibit 70 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
5					
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9	2067	the scholarly article titled, "A Clinical Study of Specific Signs and Symptoms of CMD in Bruxers Classified by the Degree of Severity", October 1999, The Journal of Craniomandibular Practice by Omar Franklin Molina, D.D.S., M.S., et al., , Exhibit 71 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
10					
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13					
14	2068	the scholarly article titled, "A Controlled Daytime Challenge of Motor Performance and Vigilance in Sleep Bruxers", November 1999, The Journal of Dental Research, M. Major, et al., , Exhibit 72 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
15					
16					
17					
18	2069	the scholarly article titled, "Profile of TMD and Bruxer Compared to TMD and Nonbruxer Patients Regarding Chief Complaint, Previous Consultations, Modes of Therapy, and Chronicity", July 2000 edition of The Journal of Craniomandibular Practice, Omar Franklin Molina, D.D.S., M.S., et al., , Exhibit 73 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
19					
20					
21					
22					
23					
24	2070	the thesis submitted to the West Virginia University School of Dentistry in 2007 titled, "The Efficacy of the Bitestrip® in Determining Patients Awareness of Nocturnal Bruxism" by Emily R. Tolley, D.D.S. , Exhibit 74 to the November 19, 2012 Declaration of			
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Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
	Dr. David W. Eggleston			
2071	Intentionally Left Blank			
2072	Intentionally Left Blank			
2073	Intentionally Left Blank			
2074	the scholarly article titled, "The Effects of Sleep Bruxism On Periodontal Sensation and Tooth Displacement in the Molar Region", Journal of Craniomandibular Practice, October 2008, Yasuhiro Ono, D.D.S., et al. , Exhibit 78 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2075	an advertisement from Glidewell Laboratories stating that the BruxZir is "Ideal for bruxers." , Exhibit 79 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2076	Intentionally Left Blank			
2077	Intentionally Left Blank			
2078	Intentionally Left Blank			
2079	Intentionally Left Blank			
2080	Intentionally Left Blank			
2081	a webpage of Axis Dental Milling titled "Axis Dental Milling: BruxZir Full Contour Dental Milling" which is available at http://www.axisdentalmilling.com/BruxZir.html , Exhibit 85 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2082	a webpage of Crown Dental Studio titled "BruxZir: Crown Dental Studio" which is available at http://www.crowndentalstudio.com/BruxZir.html , Exhibit 86 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2083	a webpage of Keller Dental Laboratory titled "Keller Laboratories: BruxZir" which is available at http://www.kellerlab.com/193/products/BruxZir.php , Exhibit 87 to the			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
	November 19, 2012 Declaration of Dr. David W. Eggleston			
2084	a webpage of Dental Art Laboratories titled "BruxZir" which is available at http://www.dentalartlab.com/page.php?page_id=47 , Exhibit 88 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2085	a webpage of Dentistry Today titled "Top 100 Products 2011" which is available at http://www.dentistrytoday.com/top100-2011-g1 , Exhibit 89 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2086	a webpage of PRWeb titled "Glidewell Dental Lab Introduces BruxZir® Solid Zirconia Crowns and Bridges" which is available at http://www.prweb.com/releases/glidewell-dental-lab/BruxZir-dental-zirconia/prweb3622494.htm , Exhibit 90 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2087	a webpage of Las Vegas Digital Dental Solutions titled "BruxZir® Solid Zirconia" which is available at http://www.lvddslab.com/BruxZir.aspx , Exhibit 91 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2088	Intentionally Left Blank			
2089	a webpage of Expertec Dental Laboratory, Inc., titled "Full-Z – strength, value and Michigan made" which is available at http://www.expertecdental.com/fullz.asp , Exhibit 93 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2090	a webpage of Sun Dental Labs titled "Suntech Full Zirconia" which is available at http://www.sundentallabs.com/suntech_full_zirconia.aspx , Exhibit 94 to the November 19, 2012 Declaration of Dr. David W. Eggleston			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2091	a webpage of Thompson Suburban Dental Laboratory titled "BruxZir Solid Zirconia" which is available at http://www.thompsonsuburban.com/BruxZir_solid_zirconia.html , Exhibit 95 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2092	Intentionally Left Blank			
2093	a webpage of Dental Product Shopper titled "Zir-Cast BruxZir" which is available at http://www.dentalproductshopper.com/zir-cast-BruxZir , Exhibit 97 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2094	a webpage of Artiste Dentistry LLC titled "Artiste Dentistry LLC – Cosmetic Dentistry – Sterling, VA" which is available at http://www.Artistedentistry.com/Cosmetic-Dentistry.html , Exhibit 98 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2095	a webpage from the April 2011 edition of Inside Dentistry titled "Zir-Max® The monolithic zirconia that meets the needs of today's dentistry." It is available at http://www.dentalaegis.com/id/2011/04/zir-max-burbank-dental-laboratory-inc , Exhibit 99 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2096	a webpage from Kastle Mills titled "NEW 3D Full Contour ZirCrown Now Available at Kastle Mills" available at http://kastlemillscorp.blogspot.com/2011/01/3d-full-contour-zircrown-now-available.html , Exhibit 100 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2097	an informational brochure from Diadem Precision Technology titled "Diazir Full Contour Zirconia" available at http://www.diademprecision.com/products-diazir.php , Exhibit 101 to the November 19, 2012 Declaration of Dr. David W. Eggleston			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2098	an advertisement for a continuing education course discussing Zahn Dental's "Zirlux FC Full Contour Zirconia system." It is available at http://www.henryschein.com/us-en/images/zahn/12-1020NY-Zirlux_092412.pdf , Exhibit 102 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2099	a webpage from California Dental Arts titled "Zirfit Solid Zirconia" available at http://www.caldentalarts.com/all-ceramic/zirfit-solid-zirconia.html , Exhibit 103 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2100	a webpage from Somer Dental Laboratories titled "Full Contour Zir" available at http://www.somer.com/products-and-materials/attachment/ips-e-max-zircad/ , Exhibit 104 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2101	a webpage from Technics Dental Laboratory titled "Tech/Zir FC Full Contour Zirconia Built to Last a Lifetime" available at http://www.technicsdental.com/#!techzir-fc/czls , Exhibit 105 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2102	a prescription order form from Pittman Dental Laboratory in Gainesville, Georgia offering a "ZirCAM All-Zirconia Crown" available at http://www.pittmandental.com/PDFs/ScriptStand.pdf , Exhibit 106 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2103	Intentionally Left Blank			
2104	a webpage of Infinity Dental Lab titled "Infinity Dental Laboratory: Help your dental lab grow" which is available at http://www.infinitylaboratory.com/5073/5094.html , Exhibit 108 to the November 19, 2012 Declaration of Dr. David W. Eggleston			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2105	a webpage of CDLLab titled "ZerisBRUX" which is available at http://www.cdllab.com/products_ZerisBRUX.php , Exhibit 109 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2106	a prescription order form from Mascola Esthetics in San Antonio, Texas offering a "Xtreme Bruxer (Solid Zirconia)" available at http://mascoladentallab.com/wp-content/themes/mascola/pdf/GreenRX_ME_Fixed_distributed.pdf , Exhibit 110 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2107	Intentionally Left Blank			
2108	Intentionally Left Blank			
2109	a webpage of Summers Dental Laboratories titled "BruxThetix" which is available at http://www.summersdentallab.com/bruxthetix.html , Exhibit 113 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2110	a portion of a webpage of GPS Dental Lab, Inc. The section is titled "BruxArt" and the full webpage is available at http://www.gpsdental.com/crowns_products.htm#brux , Exhibit 114 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2111	a webpage of Hello Trade titled "Bruxers All Zirconia Dental Product" which is available at http://www.Hellotrade.com/china-dental-outsourcing-incorporated/bruxers-all-zirconia-dental-product.html , Exhibit 115 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2112	a webpage of Mouvement Social Bookmarking Site titled "Bruxer Crown Solid Zirconia Crown Mouvement" which is available at http://www.mouvement.tv/story.php?title=bruxer-crown-%7C-solid-zirconia-crown , Exhibit 116 to the November 19, 2012 Declaration of Dr. David W. Eggleston			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2113	a webpage of Business Net Tennessee titled "R Dent Dental Laboratory" which is available at http://www.biznet-tenn.com/firms/6111792/ , Exhibit 117 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2114	a webpage of Informe.com titled "What is Bruxer Crown?" which is available at http://www.dentalimplant.informe.com/forum/announcement-f5/what-is-bruxer-crown-t10.html , Exhibit 118 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2115	a webpage of Cosmetic Dentistry of San Antonio titled "Dental Crowns" which is available at http://www.cosmeticdentistryofsa.com/dental-implants/san-antonio-restorative-dentistry/dental-crowns/ , Exhibit 119 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2116	a posting on twitter.com from Pittman Dental Lab which is available at http://twitter.com/PittmanLab/status/9266696359514112 , Exhibit 120 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2117	a webpage for Archtek Bruxing Splints available at http://www.archtekinc.com/Bruxing-Splints/ , Exhibit 121 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2118	a webpage advertising Brux Checker available at http://www.greatlakesortho.com/commerce/detail/?nPID=1766&CFID=1258115&CFTOKEN=c08b5bf286de6e69-46450335-5056-9F7B-79CE972035097DAE , Exhibit 122 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2119	a webpage advertising Dr. BRUX Bite Tray Nightguard available at http://www.dental-			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
	mart.com/drbrnish.html , Exhibit 123 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2120	a webpage advertising Brux-Eze Bruxism Splints available at http://www.dentalservices.net/products/occlusal-therapy/brux-eze-a-rem-e-dezer-bruxism-splints.html , Exhibit 124 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2121	a webpage advertising a BruxCare GrindAlert Headband available at http://devlin-design.com/projects_bruxcare.htm , Exhibit 125 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2122	a webpage discussing BRUXGUARD Occlusal Splints available at http://www.shererdentallab.com/products/bruxguard_testimonials.asp , Exhibit 126 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2123	a webpage of Axis Dental showing use of “Zir-Cut” for their Zirconia Polisher. It is available at http://www.axisdental.com/getdoc/3ba048f1-23dd-4143-b545-f70691363374/Zirconia-Polisher.aspx , Exhibit 127 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2124	a webpage of CDL Technologies showing use of “ZirBlock” for their ceramic veneers or crowns. It is available at http://www.cadveneers.com/ssl/zirblock.php , Exhibit 128 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2125	a webpage of Ivoclar Vivadent showing use of “ZirCAD” for their zirconia blocks. It is available at http://www.ivoclarvivadent.com/en/products/all-ceramics/ips-emax-technicians/ips-emax-zircad , Exhibit 129 to the November 19, 2012 Declaration of Dr. David W. Eggleston			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
	Eggleston			
2126	a webpage of Ivoclar Vivadent showing use of “ZirPress” for their ceramic ingots to be pressed over a zirconia base. It is available at http://www.ivoclarvivadent.com/en/products/all-ceramics/ips-emax-technicians/ips-emax-zirpress , Exhibit 130 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2127	a webpage of Ivoclar Vivadent showing use of “ZirLiner” for their bonding materials for zirconia products. It is available at https://us.shop.ivoclarvivadent.com/en-us/p/shop/products/all-ceramics/ips-e_max/ips-e_max-ceram/ceram-kits/ips-e_max-ceram-zirliner-kit , Exhibit 131 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2128	a webpage of Kuraray Noritake Dental Inc. showing use of “Zirprime” for their pre-sintered Zirconia Disks. It is available at http://www.kuraraynoritake.com/wd/cad-cam/zirprime/ , Exhibit 132 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2129	a webpage of Smile Line showing use of “Zir.Care” for a multipurpose stone for grinding zirconia. It is available at http://www.smileline.ch/en/products/zircare , Exhibit 133 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2130	an advertisement of Biomet 3i using “ZiReal” for their zirconia abutments. It is available at http://biomet3i.com/Pdf/ART741D_Zireal_Brochure.pdf , Exhibit 134 to the November 19, 2012 Declaration of Dr. David W. Eggleston			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2131	a webpage from Origin Precision Digital Solutions titled "Zirconia Custom Coloring & ZEP Crown Techniques" discussing Dr. Tanaka's ZirColor product. It is available at http://www.origincadcam.com/drtanaka.html , Exhibit 135 to the November 19, 2012 Declaration of Dr. David W. Eggleston			
2132	Intentionally Left Blank			
2133	Intentionally Left Blank			
2134	Keating Dental Art's Fee Schedule for Calendar year 2006, Exhibit A to the November 19, 2012 Declaration of Shaun Keating			
2135	Keating Dental Arts' fee schedule for calendar year 2007, Exhibit B to the November 19, 2012 Declaration of Shaun Keating			
2136	Keating Dental Arts brochure distributed in or about January 2007, Exhibit C to the November 19, 2012 Declaration of Shaun Keating			
2137	Keating Dental Arts marketing mailer sent to our dentists/customers in or around October 2007. The mailer invited our customers to visit our booth at a dental industry trade show (the Greater New York Dental Meeting) that was held on November 25-28, 2007, Exhibit D to the November 19, 2012 Declaration of Shaun Keating			
2138	Assemblage of Keating Dental Arts advertisements from the calendar year 2008, Exhibit E to the November 19, 2012 Declaration of Shaun Keating			
2139	Intentionally Left Blank			
2140	Nov. 15, 2012 Declaration of Carol Frattura and Attachment prescription order forms that Showcase Dental Laboratory has received from dentists ordering dental restorations, Exhibit A to the Declaration of Carol Frattura			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2141	Nov. 15, 2012 Declaration of Carol Frattura and Attachment Correspondence between Carol Frattura and Keith Allred of Glidewell Laboratories regarding Showcase Dental Laboratory's use of the name "Zir-Bruxer.", Exhibit B to the Declaration of Carol Frattura			
2142	Nov. 12, 2012 Declaration of Dr. Williams Belton and attachment Prescription forms Dr. William Belton submitted to Keating to order KDZ Bruxer crowns for three different patients in November 2011, March 2012, and May 2012, Exhibit A to the Declaration of Dr. William Belton			
2143	November 15, 2012 Declaration of Dr. Raymond Brady and attachment Keating Dental Arts prescription form for KDZ Bruxer crown ordered from Keating for tooth #18 for a patient, Exhibit a to the Declaration of Dr. Raymond Brady			
2144	Nov. 15, 2012 Declaration of Dr. Jonathan Campbell and attachment Keating Dental Arts prescription form for KDZ Bruxer crown ordered from Keating for tooth #31 for a patient, Exhibit A to Declaration of Dr. Jonathan Campbell			
2145	Nov. 8, 2012 Declaration of Dr. Michael Colleran and attachment Keating Dental Arts prescription form KDZ Bruxer crown from Keating for tooth #15 for a patient, Exhibit A to the Declaration of Dr. Michael Colleran			
2146	Nov. 14, 2012 Declaration of Dr. Joseph Jacquinot and attachment Keating Dental Arts prescription forms that I submitted to Keating to order KDZ Bruxer crowns for two different patients in October 2011, Ex. A to the Declaration of Dr. Joseph Jacquinot			
2147	Nov. 12, 2012 Declaration of Dr. Dennis Murphy and attachment Keating Dental Arts prescription forms submitted to Keating to order			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
	KDZ Bruxer crowns for two different patients, November 2011 and May 2012, Exhibit A to the Declaration of Dr. Dennis Murphy			
2148	Nov. 13, 2012 Declaration of Dr. Terry Myers and Attachments Ex. A – Blank form issued by the State of Missouri for ordering standard prescriptions; and Ex. B - Dental laboratory Work Authorization form submitted to Keating Dental in November 2011, Exhibits to the Declaration of Dr. Terry L. Myers			
2149	Intentionally Left Blank			
2150	Nov. 15, 2012 Declaration of Dr. Stan Richardson and attachment Keating Dental Arts prescription forms that I submitted to Keating to order KDZ Bruxer crowns for three different patients, November 2011 and May 2012. Exhibit A to the Declaration of Dr. Stan Richardson			
2151	Nov. 6, 2012 Declaration of Dr. Richard Scott and attachment Keating Dental Arts form, August 2012, order for a KDZ Bruxer crown from Keating for tooth #2 for a patient, Exhibit A to the Declaration of Dr. Richard Scott			
2152	Nov. 13, 2012 Declaration of Dr. Scott Stephens and attachment Dental form dated October 2011, for a KDZ Bruxer crown for tooth #19 for a patient. Exhibit A to the Declaration of Dr. Scott Stephens			
2153	Nov. 8, 2012 Declaration of Dr. Daniel Sweet and attachment Keating Dental Arts form, August 2012 for three KDZ Bruxer Crowns, Exhibit A to the Declaration of Dr. Daniel Sweet			
2154	Nov. 5, 2012 Declaration of Gary P. Tobin and attachment Keating Dental Arts form dated October 2012, for an order for a KDZ Bruxer crown for tooth #3 for a patient, Exhibit A to the declaration of Dr. Gary P. Tobin			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2155	Pages (700-1, 700-38 to 700-41, 800-1, 800-130 to 800-131, 1200-1, 1200-253, 1200-254, 1200-263) from the Trademark Manual of Examining Procedure, 8th Edition, October 2011, Exhibit 161 to the Second Declaration of Rustin Mangum			
2156	Dorlands Illustrated Medical Dictionary, 32nd Ed. 2012			
2157	Intentionally Left Blank			
2158	Emily R. Tolley, D.D.S.: The Efficacy of the Bitestrip® in Determining Patients Awareness of Nocturnal Bruxism. Thesis submitted to the School of Dentistry, West Virginia University, 2007			
2159	Intentionally Left Blank			
2160	Yasuhiro Ono, D.D.S., et al.: The Effects of Sleep Bruxism On Periodontal Sensation and Tooth Displacement in the Molar Region. The Journal of Craniomandibular Practice, Oct. 2008.			
2161	Intentionally Left Blank			
2162	Intentionally Left Blank			
2163	Omar Franklin Molina D.D.S., M.S., et al.: A Clinical Study of Specific Signs and Symptoms of CMD in Bruxers Classified by the Degree of Severity. The Journal of Craniomandibular Practice, January 1999.			
2164	Intentionally Left Blank			
2165	Intentionally Left Blank			
2166	"Axis Dental Milling: BruxZir Full Contour Dental Milling" available at https://www.axisdentalmilling.com/BruxZir.html			
2167	"All Ceramic: All Zirconia for Bruxers" available at http://www.chinadentaloutsourcing.com/p-ceramic-bruxer.html			
2168	"BruxZir®: Crown Dental Studio" available at http://www.crowndentalstudio.com/BruxZir.html			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2169	"Infinity Dental Laboratory: Help your dental lab grow!" available at http://www.infinitylaboratory.com/5073/5094.html			
2170	"Keller Laboratories: BruxZir®" available at http://www.kellerlab.com/1193/products/BruxZir.php			
2171	Intentionally Left Blank			
2172	"Fixed Cosmetics RX" available at http://www.mascolaesthetics.com			
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2183	Nov. 19, 2012 Declaration of Dr. Eggleston filed in support of Keatings Motion for Summary Judgment [93]			
2184	Nov. 19, 2012 Declaration of Lori Boatright filed in support of Keatings Motion for Summary Judgment [94]			
2185	Nov. 19, 2012 Declaration of Shaun Keating filed in support of Keatings Motion for Summary Judgment [95]			
2186	Dec. 3, 2012 Second Declaration of Lori Boatright filed in support of Keatings Motion for Summary Judgment [133]			
2187	Dec. 3, 2012 Second Declaration of Dr. David Eggleston filed in support of Keatings Motion for Summary Judgment [135]			
2188	Nov. 26, 2012 Declaration of Diane Donich filed in support of Keating Opposition to Glidewell's Motion for Summary Judgment [119]			
2189	Nov. 26, 2012 Declaration of Robert Brandon filed in support of Keating Opposition to Glidewell's Motion for Summary Judgment [112]			

Ex. No.	Description	Date Identified	Date Admitted	Keating Objection ¹
2190	CV of Lori Boatright			
2191	CV of David Eggleston			
2192	All documents relied upon by Lori Boatright			
2193	All documents relied upon by Dr. David Eggleston			
2194	Documents produced by Lori Boatright			
2195	Documents relied upon by Dr. David Eggleston in his opening expert report			
2196	Documents relies upon in Dr. Eggleston			
2197	Dr. Brux			
2198	Brux Checker			
2199	BRUX-EXE			
2200	BruxGuard			
2201	Archtek Bruxing Splint			
2202	Document relied upon by Dr. Eggleston regarding Diadem Precision Technology use of Diazir			
2203	Document relied upon by Dr. Eggleston showing use of Zir-Cut for diamond burs			
2204	Document relied upon by Dr. Eggleston showing use of Zir-Cut for diamond burs			
2205	Document relied upon by Dr. Eggleston showing use of Zir block for presintered zirconia material			
2206	Document relied upon by Dr. Eggleston of internet forum discussion showing generic use of "BruxZir crown"			

Respectfully submitted,
KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: January 17, 2013

By: _____

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